



HEALTH LEADERSHIP PROGRAM

Turning leadership potential into
leadership ability

Rotman



Joseph L. Rotman School of Management
University of Toronto

King's Fund



THE
CHANGE
FOUNDATION



MOVING INTO THE LEAD POSITION

As a senior health care executive, you have demonstrated your leadership potential with your past accomplishments. Now it is time to transform that potential into leadership ability. A team from the Rotman School of Management and The Change Foundation interviewed hospital CEOs, board chairs and other senior health care leaders who indicated a void in educational opportunities for individuals eager to meet the challenges of their executive roles. This process identified the need for tomorrow's leaders – like you – to acquire a strategic and integrated perspective on leadership, change management, and enhanced expertise in management tools and techniques.

The Health Leadership Program, now in its fourth offering, is an innovative partnership between the Rotman School, The Change Foundation and the UK-based King's Fund. Through a combination of health leadership development and management school expertise, the program provides a challenging opportunity for personal leadership growth for senior executives currently working in health care. You will learn with your peers from across the country, exposing yourself to thinking at the forefront of today's health care management practices. The seniority and diversity of participants creates a unique forum for discussion, reflection and learning that will have immediate and lasting relevance to your career.

PROGRAM THEMES:

Strategic Leadership: A successful leader determines what to do under conditions of great uncertainty. As a program participant, you will learn to lead while considering the multiple and conflicting interests of many stakeholders and enormous quantities of information. In addition, as a health care leader, you will be better able to achieve your objectives as you work with large and diverse groups of people over whom you have limited formal control.

Management of Change: To lead change effectively, you need to adopt a process for working with stakeholders inside and outside your organization. As a program participant, you will use a computer-based simulation to learn about the tools and techniques for managing change in health care.

Emotional and Political Intelligence: Effective leaders are self-aware. They understand their own emotional responses and the impact their behaviour has on others. During this program you will become more emotionally and politically sophisticated, and this personal development will contribute significantly to your managerial and leadership effectiveness.

Managerial Tools: Many management approaches commonly used in the business world can play a useful role in health care. The program will expose you to a range of these techniques and give you the means to adapt and apply them to your organization.

"I would highly recommend this program. It exposed me to many useful techniques to improve my leadership skills, provided me with the opportunity to interact with colleagues struggling with similar issues in health care, and the time to reflect upon my personal strengths and weaknesses as a leader. The faculty was superb, and the small-group, interactive focus made the sessions challenging and fun."

Dr. Andreas Laupacis, President & CEO, Institute for Clinical Evaluative Sciences

PROGRAM FORMAT AND SCHEDULE:

The program uses a peer-learning approach that includes case discussions, small-group work, and a computer-based change management simulation developed specifically for the program. The program also includes personal assessment of your leadership competencies, reflective learning and a study tour to the United Kingdom.

The modular format gives you time to apply what you've learned between sessions and share your experiences with peers in a supportive learning community. You will take new perspectives and best practices back to your workplace and quickly demonstrate your new leadership abilities to yourself, your colleagues, and your organization's top management.

Module I: Integrative Thinking: New Concepts for New Times

Module II: Study Tour to UK

Module III: Mastering Change

Module IV: Strategy & Leadership

PROGRAM FEE:

\$15,000. The fee is payable in two instalments, one per fiscal year. Flexible payment plans are available. Certain fee reductions are available for Rotman alumni and employees of the current "Canada's Top 100 Employers" list. Please check Web site for fee details and application deadline.

FOR MORE INFORMATION OR TO APPLY TO THE PROGRAM CONTACT:

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