

Call for Papers
Advances in Strategic Management, Volume 37
Entrepreneurship, Innovation, and Platforms
Volume Editors:

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Submission Deadline: July 1, 2016

Technology-based industries have come to account for ever-greater shares of economic activity during the last 30 years. A combination of rapid technological change, new organizational forms, and development of supporting institutions has enabled an explosion in entrepreneurial activity throughout both developed and developing economies. Consequently, scholars, policymakers and practitioners have increasingly recognized the importance of entrepreneurship and technological innovation for competitive advantage, comparative advantage, and society's economic well-being. In sum, there is tremendous academic and practical interest in how new ventures assemble resources necessary to deliver value.

Despite recent advances in our understanding of how innovation and entrepreneurship impact the creation and appropriation of value, numerous questions remain unanswered. This volume aims to draw together scholars working at the forefront of entrepreneurship-, strategy-, and innovation-related domains to explore these questions. We anticipate that the resulting volume will include contributions from a range of disciplines, including economics, sociology, psychology, political science, history, and management.

Specifically, we welcome empirical and theoretical research exploring the many critical features of entrepreneurial and innovative strategy: shaping a firm's initial business model, adapting that model in response to market feedback and other external stimuli, increasing value appropriation by anticipating and influencing competitive dynamics, and generating technological and organization innovations as the environment changes. The responses of incumbent firms, the actions of complementary actors such as financiers, and the role of policy are also intensely relevant. Examples of potential topics for papers related to these issues include:

Entrepreneurial strategy: How do start-up firms choose and implement an entrepreneurial strategy? What are the key choices that shape the long-term value of a venture, and to what degree are these choices irreversible? How do different choices interact with each other? Ultimately, for start-ups, does strategy matter?

Innovation strategy: How do firms' organizational and strategic choices affect the development of innovative capabilities, firm productivity, and firm performance? Which innovation strategies are most effective when operating in markets for technology and when firms face external entrepreneurial activity? How do location-based characteristics, collaboration networks, competition, information sharing, and environmental conditions affect firm choices

about investments in innovation, the organization of innovation, and the productivity of innovation? How do innovation policies affect firm strategies for investing in innovation, organizing innovative activity, and innovative productivity?

Platform strategy: How do platform strategies impact the direction, the distribution, and the intensity of industry innovation? How do platform strategies affect competitive outcomes? How do innovation and competition interact in platform-based ecosystems? What types of governance of platform-based innovation ecosystems lead to superior ecosystem performance? How is competition between platform-based ecosystems different or similar to competition between firms?

SUBMISSION GUIDELINES

Submissions are due no later than July 1, 2016. All papers submitted must represent original research not previously published elsewhere. All submissions will be subject to in-depth review, and editorial decisions and revision requests will be communicated to authors by September 1, 2016. The targeted publication date for the volume is August 2017.

To ask questions about the content of this AiSM volume or the editorial process, please contact volume editors Jeffrey Furman (furman@bu.edu), Annabelle Gawer (a.gawer@imperial.ac.uk), Brian S. Silverman (silverman@rotman.utoronto.ca), or Scott Stern (sstern@mit.edu).

To submit, please email your manuscript to Brian Silverman (silverman@rotman.utoronto.ca).

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