

# Pricing Model Performance and the Two-Pass Cross-Sectional Regression Methodology

RAYMOND KAN, CESARE ROBOTTI, and JAY SHANKEN\*

## ABSTRACT

Over the years, many asset pricing studies have employed the sample cross-sectional regression (CSR)  $R^2$  as a measure of model performance. We derive the asymptotic distribution of this statistic and develop associated model comparison tests, taking into account the impact of model misspecification on the variability of the CSR estimates. We encounter several examples of large  $R^2$  differences that are not statistically significant. A version of the intertemporal CAPM exhibits the best overall performance, followed by the three-factor model of Fama and French (1993). Interestingly, the performance of prominent consumption CAPMs is sensitive to variations in experimental design.

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The traditional empirical methodology for exploring asset pricing models entails estimation of asset betas (systematic risk measures) from time-series factor model regressions, followed by estimation of risk premia via cross-sectional regressions (CSR) of asset returns on the estimated betas. In the classic analysis of the capital asset pricing model (CAPM) by Fama and MacBeth (1973), a CSR is run each month, with inference ultimately based on the time-series mean and standard error of the monthly risk premium estimates. Also see the related paper by Black, Jensen, and Scholes (1972).

A formal econometric analysis of the two-pass methodology was first provided by Shanken (1992). He shows how the asymptotic standard error of the second-pass risk premium estimator is influenced by estimation error in the first-pass betas, requiring an adjustment to the traditional Fama-MacBeth standard errors. A test of the validity of the pricing model's constraint on expected returns can also be derived from the cross-sectional regression residuals (see, for example, Shanken (1985)).

As a practical matter, however, models are at best approximations to reality. It is therefore desirable to have a measure of "goodness-of-fit" with which to assess the performance of a risk-return model. The most popular measure, given its simple intuitive appeal, has been the  $R^2$  for the cross-sectional relation. This  $R^2$  indicates the extent to which the model's risk measures (betas) account for the cross-sectional variation in average returns, typically for a set of asset portfolios. The  $R^2$  for average returns is employed in this context, rather than the average of monthly  $R^2$ s, since the latter could be high, with positive ex post risk premia for some months and negative premia for others, even if the ex ante (average) premium is zero.

A recent paper by Lewellen, Nagel, and Shanken (2010) explores the sampling distribution of the  $R^2$  estimator via simulations. However, despite its widespread use in conjunction with the two-pass methodology, the cross-sectional  $R^2$  has been treated mainly as a descriptive statistic in asset pricing research. We take an important step beyond this limited approach by deriving the asymptotic distribution of the  $R^2$  estimator.

Ultimately, though, researchers are interested in comparing models, and so it is also important to determine the distribution of the *difference* between  $R^2$ s for competing models. This issue appears to have been completely neglected in the literature thus far, even in simulations. Again, we provide the relevant asymptotic distribution and find, through a series of simulations, that it provides a good approximation to the actual sampling distribution. The simulation analysis

employs 50 years of monthly data, consistent with much empirical practice. Our main econometric analysis of model comparison based on  $R^2$  parallels that in Kan and Robotti (2009), who focus exclusively on the Hansen and Jagannathan (1997, HJ hereafter) distance, an alternative measure of model fit. In addition, we explore, for the first time, model comparison based on  $R^2$  in an excess returns specification with the zero-beta rate constrained to equal the risk-free rate. Finally, we derive asymptotic tests of multiple model comparison, that is, we evaluate the joint hypothesis that a given model dominates a set of alternative models in terms of the cross-sectional  $R^2$ .

All of our procedures account for the fact that each model's parameters must be estimated and that these estimates will typically be correlated across models. Both ordinary least squares (OLS) and generalized least squares (GLS)  $R^2$ s are considered. OLS is more relevant if the focus is on the expected returns for a particular set of assets or test portfolios, but the GLS  $R^2$  may be of greater interest from an investment perspective. In this regard, Kandel and Stambaugh (1995) show that there is a direct relation between the GLS  $R^2$  and the relative efficiency of a market index. They also argue, as do Roll and Ross (1994), that there is virtually no relation at all for the OLS  $R^2$  unless the index is exactly efficient.<sup>1</sup>

Model comparison essentially presumes that deviations from the implied restrictions are likely for some or all models. This “misspecification” might be due, for example, to the omission of some relevant risk factor, imperfect measurement of the factors, or failure to incorporate some relevant aspect of the economic environment—taxes, transaction costs, irrational investors, etc. Thus, misspecification of some sort seems inevitable given the inherent limitations of asset pricing theory. Yet researchers often conduct inferences about risk premia or other asset pricing model parameters imposing the null hypothesis that the model is correctly specified. Indeed, it is not uncommon to see this done even when a model is clearly rejected by the data—a logical inconsistency. Therefore, the asymptotic properties of the two-pass methodology are derived here under quite general assumptions that allow for model misspecification, extending the results of Hou and Kimmel (2006) and Shanken and Zhou (2007) under normality.

Empirically, our interest is in rigorously evaluating and comparing the performance of several prominent asset pricing models based on their cross-sectional  $R^2$ s. In addition to the basic CAPM and consumption CAPM (CCAPM), the theory-based models considered are the CAPM with labor income of Jagannathan and Wang (1996), the CCAPM conditioned on the consumption-

wealth ratio of Lettau and Ludvigson (2001), the ultimate consumption risk model of Parker and Julliard (2005), the durable consumption model of Yogo (2006), and the five-factor implementation of the intertemporal CAPM (ICAPM) used by Petkova (2006). We also study the well-known three-factor model of Fama and French (1993). Although this model was primarily motivated by empirical observation, its size and book-to-market factors are sometimes viewed as proxies for more fundamental economic factors.

Our main empirical analysis uses the “usual” 25 size and book-to-market portfolios of Fama and French (1993) plus five industry portfolios as the assets. The industry portfolios are included to provide a greater challenge to the various asset pricing models, as recommended by Lewellen, Nagel, and Shanken (2010). We limit ourselves to five industry portfolios since some of our asymptotic results become less reliable as the number of test portfolios increases. Specification tests reject the hypothesis of a perfect fit for the majority of the models, so that statistical methods that are robust to model misspecification are clearly needed. We show empirically that misspecification-robust standard errors can be substantially higher than the usual ones when a factor is “non-traded,” that is, is not some benchmark portfolio return. As one example, consider the  $t$ -statistic on the GLS risk premium estimator for the consumption growth factor in the durable consumption model of Yogo (2006). The Fama-MacBeth  $t$ -statistic declines from 2.50 to 2.20 with the usual adjustment for errors in the betas, but it is further reduced to only 1.36 when misspecification is taken into account.

Although there is still some evidence of pricing, significance is often substantially reduced for consumption and ICAPM factors. In the model comparison tests, the basic CAPM and CCAPM specifications are clearly the worst performers, with low cross-sectional  $R^2$ s that are often statistically dominated by those of other models at the 5% level. The conditional CCAPM based on the consumption-wealth ratio is also a poor performer.

Across the various specifications considered, Petkova’s ICAPM specification has the best overall fit, yet the three-factor model is found to statistically dominate other models far more frequently. This is due in part to the fact that the ICAPM  $R^2$  is sometimes not very precisely estimated. Indeed, we see many cases in which large differences between sample  $R^2$ s are not reliably different from zero. For example, the ICAPM OLS  $R^2$  exceeds that of the CAPM by a full 65 percentage points and is still not statistically significant. This highlights the difficulty of distinguishing between

models and the limitations of simply comparing point estimates of  $R^2$ s. In this respect, our work reinforces and extends the simulation-based conclusion of Lewellen, Nagel, and Shanken (2010), who focus on individual  $R^2$ s rather than differences across models.

We find that the durable goods version of the CCAPM performs about as well as the top models in our basic analysis. Its relative performance deteriorates substantially, however, when we constrain the zero-beta rate to equal the risk-free T-bill rate. Our exploration of this modification of the usual CSR approach is motivated by the observation that most of the estimated zero-beta rates are far too high to be consistent with plausible spreads between borrowing and lending rates, as required by theory.

Another issue concerns the fact that when a model is misspecified, its fit will generally vary with the test assets employed. Empirically, therefore, we would like to know whether a model that performs well on a given set of test portfolios continues to perform well on other assets of interest. Toward this end, following some earlier studies, we examine the sensitivity of our model comparison results using 25 portfolios formed by ranking stocks on size and CAPM beta. Interestingly, the conditional CCAPM and ICAPM are the best performers in this context, both dominating the three-factor model at the 5% level in the OLS case. Again, precision plays an important role here, as other models with lower  $R^2$ s than the three-factor model are not *statistically* dominated.

Finally, an important related question is whether a particular factor in a multifactor model makes an incremental contribution to the model's overall explanatory power, given the presence of the other factors. We show that this question cannot be answered by examining the usual risk premium coefficients on the multiple regression betas, which have been the exclusive focus of most prior CSR analyses. Rather, one must consider the cross-sectional relation with simple regression betas (equivalently, asset covariances with the factors) as the explanatory variables and determine whether the corresponding coefficient differs from zero. The result that we derive provides a rigorous underpinning for the discussion of these issues at a more intuitive level in Jagannathan and Wang (1998) and complements a related finding by Cochrane (2005, Chapter 13.4) in the stochastic discount factor (SDF) framework. Our empirical investigation of this issue results in a surprising finding for the three-factor model. With an unconstrained zero-beta rate, the much heralded book-to-market factor is not statistically significant in terms of covariance risk, but the size factor is.

The rest of the paper is organized as follows. Section I presents an asymptotic analysis of the zero-beta rate and risk premium estimates under potentially misspecified models. In addition, we provide an asymptotic analysis of the sample cross-sectional  $R^2$ s. Section II introduces tests of equality of cross-sectional  $R^2$ s for two competing models and provides the asymptotic distributions of the test statistics for different scenarios. Section III presents our main empirical findings. Section IV introduces a new test of multiple model comparison. We explore the small-sample properties of the various tests in Section V. Section VI summarizes our main conclusions. Propositions, proofs, and additional material are provided in the Internet Appendix.<sup>2</sup>

## I. Asymptotic Analysis under Potentially Misspecified Models

As discussed in the introduction, an asset pricing model seeks to explain cross-sectional differences in expected asset returns in terms of asset betas computed relative to the model's systematic economic factors. Let  $f$  be a  $K$ -vector of factors,  $R$  be a vector of returns on  $N$  test assets with mean  $\mu_R$  and covariance matrix  $V_R$ , and  $\beta$  be the  $N \times K$  matrix of multiple regression betas of the  $N$  assets with respect to the  $K$  factors. The proposed  $K$ -factor beta pricing model specifies that asset expected returns are linear in  $\beta$ , that is,

$$\mu_R = X\gamma, \tag{1}$$

where  $X = [1_N, \beta]$  is assumed to be of full column rank,  $1_N$  is an  $N$ -vector of ones, and  $\gamma = [\gamma_0, \gamma_1']'$  is a vector consisting of the zero-beta rate ( $\gamma_0$ ) and risk premia on the  $K$  factors ( $\gamma_1$ ).<sup>3</sup> The zero-beta rate may be higher than the risk-free interest rate if risk-free borrowing rates exceed lending rates in the economy.

When the model is misspecified, the pricing-error vector,  $\mu_R - X\gamma$ , will be nonzero for all values of  $\gamma$ . In that case, it makes sense to choose  $\gamma$  to minimize some aggregation of pricing errors. Denoting by  $W$  an  $N \times N$  symmetric positive-definite weighting matrix, we define the (pseudo) zero-beta rate and risk premia as the choice of  $\gamma$  that minimizes the quadratic form of pricing errors:

$$\gamma_W \equiv \begin{bmatrix} \gamma_{W,0} \\ \gamma_{W,1} \end{bmatrix} = \operatorname{argmin}_{\gamma} (\mu_R - X\gamma)'W(\mu_R - X\gamma) = (X'WX)^{-1}X'W\mu_R. \tag{2}$$

The corresponding pricing errors of the  $N$  assets are then given by

$$e_W = \mu_R - X\gamma_W = [I_N - X(X'WX)^{-1}X'W]\mu_R. \tag{3}$$

In addition to aggregating the pricing errors, researchers are often interested in a normalized goodness-of-fit measure for a model. A popular measure is the cross-sectional  $R^2$ . Following Kandel and Stambaugh (1995), this is defined as

$$\rho_W^2 = 1 - \frac{Q}{Q_0}, \quad (4)$$

where

$$Q = e_W' W e_W, \quad (5)$$

$$Q_0 = e_0' W e_0, \quad (6)$$

and  $e_0 = [I_N - 1_N(1_N' W 1_N)^{-1} 1_N' W] \mu_R$  represents the deviations of mean returns from their cross-sectional average. In order for  $\rho_W^2$  to be well defined, we need to assume that  $\mu_R$  is not proportional to  $1_N$  (the expected returns are not all equal) so that  $Q_0 > 0$ . Note that  $0 \leq \rho_W^2 \leq 1$  and it is a decreasing function of the aggregate pricing-error measure  $Q = e_W' W e_W$ . Thus,  $\rho_W^2$  is a natural measure of goodness of fit.

One would, of course, obtain the same ranking of models using  $Q$  itself, which is the focus of much of the multivariate literature on asset pricing tests.<sup>4</sup> The widespread use of the cross-sectional  $R^2$  statistic in evaluating asset pricing models indicates that researchers also value a relative measure, one that compares the magnitude of model expected return deviations to that of typical deviations from the average expected return.

While multiple regression betas or “factor loadings” are typically used as the regressors in the second-pass CSR, we also consider an alternative specification in terms of the  $N \times K$  matrix  $V_{Rf}$  of covariances between returns and the factors (equivalently, the simple regression betas). Thus, let  $C = [1_N, V_{Rf}]$  and  $\lambda_W \equiv [\lambda_{W,0}, \lambda_{W,1}']'$  be the choice of coefficients that minimizes the corresponding quadratic form in the pricing errors,  $\mu_R - C\lambda$ . It is easy to show that the pricing errors from this alternative second-pass CSR are the same as those in (3) and thus that the  $\rho_W^2$  for these two CSRs are also identical. However, as we discuss in Section II.A, there are important differences in the economic interpretation of the pricing coefficients when  $K > 1$ .<sup>5</sup>

It should be emphasized that unless the model is correctly specified,  $\gamma_W$ ,  $\lambda_W$ ,  $e_W$ , and  $\rho_W^2$  depend on the choice of  $W$ . We consider two popular choices of  $W$  in the literature,  $W = I_N$  (OLS CSR) and  $W = V_R^{-1}$  (GLS CSR). To simplify the notation, we suppress the subscript  $W$  from  $\gamma_W$ ,  $\lambda_W$ ,  $e_W$ , and  $\rho_W^2$  when the choice of  $W$  is clear from the context.

Note that the use of GLS in the present setting differs from that elsewhere in the asset pricing literature, where a model is typically treated as providing an exact description of expected returns. In that context, a unique vector of (true) risk premia satisfies the relation, and OLS and GLS are different methods for estimating that same parameter vector. Although there are no population deviations from the model, in any sample there will, of course, be deviations from the estimated model. As is well known, OLS and GLS differ in the manner that they weight these sample deviations (residuals), with the result that GLS is an asymptotically more efficient estimation procedure under familiar assumptions (see Shanken (1992)). In contrast, as indicated by the equations above, we basically presume misspecification, that is, *population* deviations from the model. Here, OLS and GLS represent different ways of measuring and aggregating these true model “mistakes.” The choice between OLS and GLS, therefore, is not based on estimation efficiency, but rather on which method provides an economically more relevant indication of overall model success or failure.

The HJ-distance is an alternative goodness-of-fit measure. As emphasized by Kan and Zhou (2004), the HJ-distance evaluates a model’s ability to explain prices whereas  $R^2$  is oriented toward *expected returns*. With the zero-beta rate as a free parameter, as is usual in the asset pricing literature, Kan and Zhou (2004) show that the two measures need not rank models the same way. Thus, the choice of metric depends on whether pricing deviations (specifically, the *maximum*) or expected return deviations are of greater interest. The  $R^2$  measure would seem to be more relevant if the model is to be used to determine expected return inputs to a portfolio decision.

We now turn to estimation of the models. Let  $f_t$  be the vector of  $K$  proposed factors at time  $t$  and  $R_t$  be a vector of returns on  $N$  test assets at time  $t$ . The popular two-pass method first obtains estimates  $\hat{\beta}$ , the betas of the  $N$  assets, by running the following multivariate regression:

$$R_t = \alpha + \beta f_t + \epsilon_t, \quad t = 1, \dots, T. \quad (7)$$

We then run a single CSR of the sample mean vector  $\hat{\mu}_R$  on  $\hat{X} = [1_N, \hat{\beta}]$  to estimate  $\gamma$  in the second pass.<sup>6</sup>

When the weighting matrix  $W$  is known, as in OLS CSR, we can estimate  $\gamma$  in (2) by

$$\hat{\gamma} = (\hat{X}'W\hat{X})^{-1}\hat{X}'W\hat{\mu}_R. \quad (8)$$

Similarly, letting  $\hat{C} = [1_N, \hat{V}_{Rf}]$ , where  $\hat{V}_{Rf}$  is the sample estimate of  $V_{Rf}$ , we estimate  $\lambda$  by  $\hat{\lambda} = (\hat{C}'W\hat{C})^{-1}\hat{C}'W\hat{\mu}_R$ . In the GLS case, we need to substitute the inverse of the sample covariance



matrix of returns in the  $\hat{\gamma}$  and  $\hat{\lambda}$  expressions above. The sample measure of  $\rho^2$  is similarly defined as

$$\hat{\rho}^2 = 1 - \frac{\hat{Q}}{\hat{Q}_0}, \quad (9)$$

where  $\hat{Q}_0$  and  $\hat{Q}$  are obtained by substituting the sample counterparts of the parameters in (5) and (6).

#### *A. Asymptotic Distribution of $\hat{\gamma}$ under Potentially Misspecified Models*

When computing the standard error of  $\hat{\gamma}$ , researchers typically rely on the asymptotic distribution of  $\hat{\gamma}$  under the assumption that the model is correctly specified. Shanken (1992) presents the asymptotic distribution of  $\hat{\gamma}$  under the conditional homoskedasticity assumption on the residuals. Jagannathan and Wang (1998) extend Shanken's results by allowing for conditional heteroskedasticity as well as autocorrelated errors.<sup>7</sup>

Two recent papers investigate the asymptotic distribution of  $\hat{\gamma}$  under potentially misspecified models. Hou and Kimmel (2006) derive the asymptotic distribution of  $\hat{\gamma}$  for the case of GLS CSR with a known value of  $\gamma_0$ , and Shanken and Zhou (2007) present asymptotic results for the OLS, weighted least squares, and GLS cases with  $\gamma_0$  unknown. However, both analyses are somewhat restrictive, as they rely on the i.i.d. normality assumption. We relax this assumption and provide general expressions for the asymptotic variances of both  $\hat{\gamma}$  and  $\hat{\lambda}$  under potential model misspecification in Internet Appendix Section I.<sup>8</sup>

To enhance our intuition, we also consider the special case in which the factors and returns are i.i.d. multivariate elliptically distributed. With this assumption, the usual Fama-MacBeth variance for the GLS estimator (see Internet Appendix Section I) is augmented by two terms, one that adjusts for estimation error in the betas and one that is a misspecification adjustment term that increases in the degree of model misspecification as measured by  $Q$  (see (5)). Moreover, each of these adjustment terms is magnified when stock returns are fat-tailed. We also show that the misspecification adjustment term crucially depends on the variance of the residuals from projecting the factors on the returns. For factors that have very low correlation with returns (for example, macroeconomic factors), the impact of misspecification on the asymptotic variance of  $\hat{\gamma}_1$  can be very large. This new insight will be helpful in understanding the empirical results in Section III.

#### *B. Asymptotic Distribution of the Sample Cross-Sectional $R^2$*

The sample  $R^2$  ( $\hat{\rho}^2$ ) in the second-pass CSR is a popular measure of goodness of fit for a model. A high  $\hat{\rho}^2$  is viewed as evidence that the model under study does a good job of explaining the cross-section of expected returns. Lewellen, Nagel, and Shanken (2010) point out several pitfalls to using this approach and explore simulation techniques to obtain approximate confidence intervals for  $\rho^2$ .<sup>9</sup> In this subsection, we provide an overview of the first formal statistical analysis of  $\hat{\rho}^2$ .

In Internet Appendix Section I, we show that the asymptotic distribution of  $\hat{\rho}^2$  crucially depends on the value of  $\rho^2$ . When  $\rho^2 = 1$  (that is, a correctly specified model), the asymptotic distribution serves as the basis for a specification test of the beta pricing model. This is an alternative to the various multivariate asset pricing tests that have been developed in the literature. Although all of these tests focus on an aggregate pricing-error measure, the  $R^2$ -based test examines pricing errors in relation to the cross-sectional variation in expected returns, allowing for a simple and appealing interpretation. At the other extreme, the asymptotic distribution when  $\rho^2 = 0$  (a misspecified model that does not explain any of the cross-sectional variation in expected returns) permits a test of whether the model has *any* explanatory power for expected returns.

When  $0 < \rho^2 < 1$  (a misspecified model that provides some explanatory power), the case of primary interest,  $\hat{\rho}^2$  is asymptotically normally distributed around its true value. It is readily verified that the asymptotic standard error of  $\hat{\rho}^2$  approaches zero as  $\rho^2 \rightarrow 0$  or  $\rho^2 \rightarrow 1$ , and thus it is not monotonic in  $\rho^2$ . The asymptotic normal distribution of  $\hat{\rho}^2$  breaks down for the two extreme cases ( $\rho^2 = 0$  or  $1$ ) because, by construction,  $\hat{\rho}^2$  will always be above zero (even when  $\rho^2 = 0$ ) and below one (even when  $\rho^2 = 1$ ).

Most of the autocorrelations of the relevant terms in the expressions for the asymptotic variances in our propositions in the Internet Appendix are small (under 0.1 and frequently under 0.05) and not statistically significant. Therefore, consistent with much of the literature, we conduct inference assuming these terms are serially uncorrelated. However, we also explore the impact of a one-lag Newey and West (1987) adjustment and find very little effect on our inferences about pricing and  $R^2$ s. These additional results are summarized briefly in the footnotes.

## II. Tests for Comparing Competing Models

In this section, we develop a test of model comparison based on the sample cross-sectional  $R^2$ s

of two beta pricing models. Toward this end, we derive the asymptotic distribution of the difference between the sample  $R^2$ s of two models under the null hypothesis that the population values are the same. We show that this distribution depends on whether the two models are nested or non-nested and whether the models are correctly specified. Our analysis is related to the model selection tests of Kan and Robotti (2009), Li, Xu, and Zhang (2010), and Gospodinov, Kan, and Robotti (2013), who, building on the earlier statistical work of Vuong (1989), Rivers and Vuong (2002), and Golden (2003), develop tests of equality of the HJ-distances of two competing asset pricing models.

We consider two competing beta pricing models. Let  $f_1$ ,  $f_2$ , and  $f_3$  be three sets of distinct factors, where  $f_i$  is of dimension  $K_i \times 1$ ,  $i = 1, 2, 3$ . Assume that model  $A$  uses  $f_1$  and  $f_2$ , while model  $B$  uses  $f_1$  and  $f_3$  as factors. Therefore, model  $A$  requires that the expected returns on the test assets be linear in the betas or covariances with respect to  $f_1$  and  $f_2$ , that is,

$$\mu_R = 1_N \lambda_{A,0} + \text{Cov}[R, f_1'] \lambda_{A,1} + \text{Cov}[R, f_2'] \lambda_{A,2} = C_A \lambda_A, \quad (10)$$

where  $C_A = [1_N, \text{Cov}[R, f_1'], \text{Cov}[R, f_2']]$  and  $\lambda_A = [\lambda_{A,0}, \lambda'_{A,1}, \lambda'_{A,2}]'$ . Model  $B$  requires that expected returns be linear in the betas or covariances with respect to  $f_1$  and  $f_3$ , that is,

$$\mu_R = 1_N \lambda_{B,0} + \text{Cov}[R, f_1'] \lambda_{B,1} + \text{Cov}[R, f_3'] \lambda_{B,3} = C_B \lambda_B, \quad (11)$$

where  $C_B = [1_N, \text{Cov}[R, f_1'], \text{Cov}[R, f_3']]$  and  $\lambda_B = [\lambda_{B,0}, \lambda'_{B,1}, \lambda'_{B,3}]'$ .

In general, both models can be misspecified. Following the development in Section I, given a weighting matrix  $W$ , the  $\lambda_i$  that maximizes the  $\rho^2$  of model  $i$  is given by

$$\lambda_i = (C_i' W C_i)^{-1} C_i' W \mu_R, \quad (12)$$

where  $C_i$  is assumed to have full column rank,  $i = A, B$ . For each model, the pricing-error vector  $e_i$ , the aggregate pricing-error measure  $Q_i$ , and the corresponding goodness-of-fit measure  $\rho_i^2$  are all defined as in Section I.

When  $K_2 = 0$ , model  $B$  nests model  $A$  as a special case. Similarly, when  $K_3 = 0$ , model  $A$  nests model  $B$ . When both  $K_2 > 0$  and  $K_3 > 0$ , the two models are non-nested. We study the nested models case in the next subsection and deal with non-nested models in Section II.B.

### *A. Nested Models*

When models are nested, it is natural to suppose that the explanatory power of the larger model will exceed that of the smaller model precisely when expected returns are related to the betas on the additional factors. Our next result demonstrates that this is true, but only if we formulate this condition in terms of the *simple* betas or covariances with the factors. Without loss of generality, we assume  $K_3 = 0$ , so that model  $A$  nests model  $B$ .

In Internet Appendix Section I, we show that even when the models are misspecified,  $\rho_A^2 = \rho_B^2$  if and only if  $\lambda_{A,2} = 0_{K_2}$ .<sup>10</sup> Furthermore, this condition and the restriction that the corresponding subvector of  $\gamma$  equals zero are not equivalent unless  $f_1$  and  $f_2$  are uncorrelated. To test whether the models have the same  $\rho^2$ , one can simply perform a test of  $H_0 : \lambda_{A,2} = 0_{K_2}$  based on the CSR estimate and its misspecification-robust covariance matrix. Alternatively, in keeping with the common practice of comparing cross-sectional  $R^2$ s, we can use  $\hat{\rho}_A^2 - \hat{\rho}_B^2$  to test  $H_0 : \rho_A^2 = \rho_B^2$ . We derive the asymptotic distribution of this statistic in Internet Appendix Section I.

Before moving on to the case of non-nested models, we highlight an important issue about risk premia that does not appear to be widely understood. Empirical work on multifactor asset pricing models typically focuses on whether factors are “priced” in the sense that coefficients on the multiple regression betas are nonzero in the CSR relation. While the economic interpretation of these risk premia can be of interest for *other* reasons, the results in Internet Appendix Section I tell us that if the question is whether the extra factors  $f_2$  improve the cross-sectional  $R^2$ , then what matters is whether the prices of *covariance risk* associated with  $f_2$  are nonzero.<sup>11</sup>

### *B. Non-Nested Models*

Testing  $H_0 : \rho_A^2 = \rho_B^2$  is more complicated for non-nested models. The reason is that under  $H_0$ , there are three possible asymptotic distributions for  $\hat{\rho}_A^2 - \hat{\rho}_B^2$ , depending on why the two models have the same cross-sectional  $R^2$ . We give a brief overview of the different scenarios here and provide details in Internet Appendix Section I.

One possibility is that the factors that are not common to the two non-nested models are irrelevant for explaining expected returns. As a result, the models have the same pricing errors and identical population  $R^2$ s. Alternatively, the two models may produce different pricing errors but still have the same overall goodness of fit. Intuitively, one model might do a good job of pricing some assets that the other prices poorly and vice versa, such that the aggregation of pricing errors

is the same in each case ( $\rho_A^2 = \rho_B^2 < 1$ ). In this scenario, Internet Appendix Section I shows that the difference in  $R^2$ s is asymptotically normally distributed. Finally, it is theoretically possible for two models to both be correctly specified (that is,  $\rho_A^2 = \rho_B^2 = 1$ ) even though their factors differ. This occurs, for example, if model  $A$  is correct and the factors  $f_3$  in model  $B$  are given by  $f_3 = f_2 + \epsilon$ , where  $\epsilon$  is pure “noise” — a vector of measurement errors with mean zero, independent of returns. In this case, we have  $C_A = C_B$  and both models produce zero pricing errors.

Given the three distinct cases described above, testing  $H_0 : \rho_A^2 = \rho_B^2$  for non-nested models entails a fairly complicated sequential procedure, as suggested by Vuong (1989). We describe this test in Internet Appendix Section I. Another approach is to simply perform the normal test of  $H_0 : 0 < \rho_A^2 = \rho_B^2 < 1$ . This implicitly rules out the unlikely scenario that the additional factors in each model are *completely* irrelevant for explaining cross-sectional variation in expected returns. In addition, this approach assumes that, because asset pricing models are merely approximations of reality, it is implausible that both models will be *perfectly* specified. In our empirical work, we conduct both the sequential test and the normal test when comparing non-nested models. We focus mainly on the normal test, however, as this test is more powerful insofar as the simplifying assumptions above are valid.

### III. Empirical Analysis

We use our methodology to evaluate the performance of several prominent asset pricing models. First, we describe the data used in the empirical analysis and outline the different specifications of the beta pricing models considered. Next, we present our results. Simulation results supporting the use of our tests are deferred to a later section so that we can get right to the empirical analysis.

#### A. Data and Beta Pricing Models

The return data are from Kenneth French’s website and consist of the monthly value-weighted returns on the 25 Fama-French size and book-to-market ranked portfolios plus five industry portfolios. The data are from February 1959 to July 2007 (582 monthly observations). The beginning date of our sample period is dictated by consumption data availability.

We analyze eight asset pricing models starting with the simple static CAPM. The cross-sectional

specification for this model is

$$\mu_R = \gamma_0 + \beta_{vw}\gamma_{vw},$$

where  $vw$  is the excess return (in excess of the one-month T-bill rate from Ibbotson Associates) on the value-weighted stock market index (NYSE-AMEX-NASDAQ) from Kenneth French’s website. The CAPM performed well in early tests, for example, Fama and MacBeth (1973), but has fared poorly since.

One extension that has performed better is our second model, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996). This model incorporates measures of the return on human capital as well as the change in financial wealth and allows the conditional betas to vary with a state variable,  $prem$ , the lagged yield spread between Baa- and Aaa-rated corporate bonds from the Board of Governors of the Federal Reserve System.<sup>12</sup> The cross-sectional specification is

$$\mu_R = \gamma_0 + \beta_{vw}\gamma_{vw} + \beta_{lab}\gamma_{lab} + \beta_{prem}\gamma_{prem},$$

where  $lab$  is the growth rate in per capita labor income,  $L$ , defined as the difference between total personal income and dividend payments, divided by the total population (from the Bureau of Economic Analysis). Following Jagannathan and Wang (1996), we use a two-month moving average to construct the growth rate  $lab_t = (L_{t-1} + L_{t-2}) / (L_{t-2} + L_{t-3}) - 1$ , for the purpose of minimizing the influence of measurement error.

Our third model (FF3), which extends the CAPM by including two empirically motivated factors, is the Fama-French (1993) three-factor model,

$$\mu_R = \gamma_0 + \beta_{vw}\gamma_{vw} + \beta_{smb}\gamma_{smb} + \beta_{hml}\gamma_{hml},$$

where  $smb$  is the return difference between portfolios of stocks with small and large market capitalizations, and  $hml$  is the return difference between portfolios of stocks with high and low book-to-market ratios (“value” and “growth” stocks, respectively) from Kenneth French’s website.

The fourth model (ICAPM) is an empirical implementation of Merton’s (1973) intertemporal extension of the CAPM based on Campbell (1996), who argues that innovations in state variables that forecast future investment opportunities should serve as the factors. The five-factor specification proposed by Petkova (2006) is

$$\mu_R = \gamma_0 + \beta_{vw}\gamma_{vw} + \beta_{term}\gamma_{term} + \beta_{def}\gamma_{def} + \beta_{div}\gamma_{div} + \beta_{rf}\gamma_{rf},$$

where *term* is the difference between the yields of 10-year and one-year government bonds, *def* is the difference between the yields of long-term corporate Baa bonds and long-term government bonds (from Ibbotson Associates), *div* is the dividend yield on the Center for Research in Security Prices (CRSP) value-weighted stock market portfolio, and *rf* is the one-month T-bill yield (from CRSP, Fama Risk Free Rates). The actual factors for *term*, *def*, *div*, and *rf* are their innovations from a VAR(1) system of seven state variables that also includes *vw*, *smb*, and *hml*.<sup>13</sup>

Next, we consider consumption-based models. Our fifth model (CCAPM) is the unconditional consumption model,

$$\mu_R = \gamma_0 + \beta_{cg}\gamma_{cg},$$

where *cg* is the growth rate in real per capita nondurable consumption (seasonally adjusted at annual rates) from the Bureau of Economic Analysis. This model has generally not performed well empirically. Therefore, we also examine other consumption models that have yielded more encouraging results.

One such model (CC-CAY) is a conditional version of the CCAPM due to Lettau and Ludvigson (2001). The relation is

$$\mu_R = \gamma_0 + \beta_{cay}\gamma_{cay} + \beta_{cg}\gamma_{cg} + \beta_{cg-cay}\gamma_{cg-cay},$$

where *cay*, the conditioning variable, is a consumption-aggregate wealth ratio.<sup>14</sup> This specification is obtained by scaling the constant term and the *cg* factor of a linearized consumption CAPM by a constant and *cay*. Scaling factors by instruments is one popular way to allow factor risk premia and betas to vary over time. See Shanken (1990) and Cochrane (1996), among others.

Our seventh model (U-CCAPM) is the ultimate consumption model of Parker and Julliard (2005), which measures asset systematic risk as the covariance with future as well as contemporaneous consumption, allowing for slow adjustment of consumption to the information driving returns. The specification is

$$\mu_R = \gamma_0 + \beta_{cg36}\gamma_{cg36},$$

where *cg36* is the growth rate in real per capita nondurable consumption over three years starting with the given month.

The last model (D-CCAPM), due to Yogo (2006), highlights the cyclical role of *durable* con-

sumption in asset pricing. The specification is

$$\mu_R = \gamma_0 + \beta_{vw}\gamma_{vw} + \beta_{cg}\gamma_{cg} + \beta_{cgdur}\gamma_{cgdur},$$

where  $cgdur$  is the growth rate in real per capita durable consumption (seasonally adjusted at annual rates) from the Bureau of Economic Analysis.

## B. Results

We start by estimating the cross-sectional  $R^2$ s of the various pricing models just described. We then analyze pricing and the impact of potential model misspecification on the statistical properties of the estimated  $\gamma$  and  $\lambda$  parameters. Next, we present the results of our pairwise tests of equality of the cross-sectional  $R^2$ s for different models. Finally, we examine the sensitivity of our findings to requiring that the zero-beta rate equal the risk-free rate.

### B.1. Sample Cross-Sectional $R^2$ s of the Models

In Table I, we report  $\hat{\rho}^2$  for each model and investigate whether the model does a good job of explaining the cross-section of expected returns. We denote the  $p$ -value of a specification test of  $H_0 : \rho^2 = 1$  by  $p(\rho^2 = 1)$ , and the  $p$ -value of a test of  $H_0 : \rho^2 = 0$  by  $p(\rho^2 = 0)$ . Both tests are based on the asymptotic results in Internet Appendix Section I for the sample cross-sectional  $R^2$  statistic. We also provide an approximate  $F$ -test of model specification for comparison. Next, we report the asymptotic standard error of the sample  $R^2$ ,  $se(\hat{\rho}^2)$ , computed under the assumption that  $0 < \rho^2 < 1$ . Finally, No. of para. is the number of parameters in each asset pricing model.

The  $F$ -test is a generalized version of the CSRT of Shanken (1985). It is based on a quadratic form in the model's deviations,  $\hat{Q}_c = \hat{e}'\hat{V}(\hat{e})^+\hat{e}$ , where  $\hat{V}(\hat{e})$  is a consistent estimator of the asymptotic variance of the sample pricing errors and  $\hat{V}(\hat{e})^+$  its pseudo-inverse. When the model is correctly specified (that is,  $e = 0_N$  or  $\rho^2 = 1$ ), we have  $T\hat{Q}_c \stackrel{A}{\sim} \chi_{N-K-1}^2$ .<sup>15</sup> Following Shanken, the reported  $p$ -value,  $p(Q_c = 0)$ , is for a transformation of  $\hat{Q}_c$  that has an approximate  $F$  distribution:  $\hat{Q}_c \stackrel{\text{app.}}{\sim} \left( \frac{N-K-1}{T-N+1} \right) F_{N-K-1, T-N+1}$ .<sup>16</sup>

Table I about here

In Panels A and B of Table I, we provide results for the OLS and GLS CSRs, respectively. First, we consider the specification tests. The OLS  $F$ -test rejects five of the eight models at the



1% level, with four of those five also rejected by the  $R^2$  test. Using GLS, all models are rejected at the 5% level and all but one at the 1% level. For OLS, D-CCAPM has the highest  $R^2$  of 77.2%, with ICAPM and FF3 close behind. The same three models have the highest GLS  $R^2$ s, with FF3 the highest at 29.8%. Turning to the test of  $\rho^2 = 0$ , we see that this null hypothesis is rejected at the 5% level for five of the eight models using OLS and for just three models with GLS.

Note that FF3, with an OLS  $R^2$  of 74.7%, is rejected at the 1% level by both tests, whereas C-LAB, with a lower  $R^2$  of 54.8%, is rejected at about the 5% level by the  $R^2$  test, but is not even rejected at the 10% level with the  $F$ -test. This is understandable when we observe that the FF3 OLS  $R^2$  has the lowest standard error of all the models. Thus, a strong rejection by the specification test may be driven by relatively small deviations from a model if those deviations are precisely estimated. As a result, the specification test is not useful for model comparison. An alternative test will be needed to determine whether a model like FF3 significantly outperforms other models.

Another issue is the number of factors in a model. While ICAPM has five factors, the other models considered have at most three factors. The extra degrees of freedom will be an advantage for ICAPM in any given sample, holding true explanatory power constant across models. However, our formal test will take this sampling variation into account and enable us to infer whether the model is superior in population, that is, whether it better explains true expected returns.

Assuming that  $0 < \rho^2 < 1$ ,  $\text{se}(\hat{\rho}^2)$  captures the sampling variability of  $\hat{\rho}^2$ . In Table I, we observe that the  $\hat{\rho}^2$ s of several models are quite volatile. In particular, the ICAPM GLS  $R^2$  is not significantly different from zero; despite being the second highest of eight  $R^2$ s, its standard error is the largest. Four of the eight OLS standard errors exceed 0.2, with U-CCAPM's the highest at 0.244. This high volatility will make it hard to distinguish between models.<sup>17</sup>

Several observations emerge from the results in Table I. First, there is strong evidence of the need to incorporate model misspecification into our statistical analysis. Second, there is considerable sampling variability in  $\hat{\rho}^2$  and so it is not entirely clear whether one model truly outperforms the others. Finally, specification-test results are sometimes sensitive to whether we employ OLS or GLS estimation, and it is not always the case that models with high  $\hat{\rho}^2$ s pass the specification test.

*B.2. Properties of the  $\gamma$  and  $\lambda$  Estimates under Correctly Specified and Potentially Misspecified Models*

Next, we examine the pricing results based on the  $\gamma$  and  $\lambda$  estimators. As far as we know, all previous CSR studies except the recent paper by Shanken and Zhou (2007) use standard errors that assume the model is correctly specified. As we argued in the introduction, it is difficult to justify this practice because (as we just saw empirically) some, if not all, of the models are bound to be misspecified. In this subsection, we investigate whether inferences about pricing are affected by using an asymptotic standard error that is robust to such model misspecification.

In Table II, we focus on the zero-beta rate and risk premium estimates,  $\hat{\gamma}$ , of the beta pricing models. For each model, we report  $\hat{\gamma}$  and associated  $t$ -ratios under correctly specified and potentially misspecified models. For correctly specified models, we give the  $t$ -ratio of Fama and MacBeth (1973), followed by that of Shanken (1992) and Jagannathan and Wang (1998), which account for estimation error in the betas. Last, we report the  $t$ -ratio under a potentially misspecified model, based on our new results provided in Internet Appendix Section I. The various  $t$ -ratios are identified by subscripts  $fm$ ,  $s$ ,  $ju$ , and  $pm$ , respectively.

Table II about here

We see in Panel A (OLS) that the ultimate consumption factor  $cg36$ , the value minus growth factor  $hml$ , and the  $prem$  state variable have coefficients that are reliably positive at the 5% level. In Panel B (GLS),  $hml$  is again positively priced. As in many past studies, the market factor  $vw$  is negatively priced in several specifications, contrary to the usual theoretical prediction.<sup>18</sup> In addition, the zero-beta rates exceed the risk-free rate (the average one-month T-bill rate was 0.45% per month) by large amounts that would seem hard to reconcile with theory. We return to these issues later on.

Consistent with our theoretical results, we find that the  $t$ -ratios under correctly specified and potentially misspecified models are similar for traded factors, for example, the FF3 factors, but they can differ substantially for factors that have low correlations with asset returns. As an example of the latter, consider the consumption factor  $cg$  in D-CCAPM. With GLS estimation, we have  $t\text{-ratio}_{fm} = 2.50$ ,  $t\text{-ratio}_s = 2.20$ ,  $t\text{-ratio}_{ju} = 2.14$ , and  $t\text{-ratio}_{pm} = 1.36$ , which shows that

the misspecification adjustment can make a significant difference. ICAPM provides another illustration of the different conclusions that one can reach by using misspecification-robust standard errors. While the  $t$ -ratios under correctly specified models in Panel B suggest that  $\hat{\gamma}_{term}$  is highly statistically significant ( $t\text{-ratio}_{fm} = 3.07$ ,  $t\text{-ratio}_s = 2.58$ , and  $t\text{-ratio}_{jw} = 2.59$ ), the robust  $t$ -ratio is only 1.61, not quite significant at the 10% level. The scale factor  $cay$  is one more example. In short, both model misspecification and beta estimation error materially affect inference about the expected return relation.

As discussed in Section II.A, there are issues with testing whether an individual factor risk premium is zero in a multifactor model. Unless the factors are uncorrelated, only the prices of covariance risk (elements of  $\lambda_1$ ) allow us to identify factors that improve the explanatory power of the expected return model (equivalently, simple regression betas can be used). The usual risk premium for a given factor does not permit such an inference. Table III presents estimation results for  $\lambda$ . To conserve space, only the OLS  $t$ -ratios under potentially misspecified models are presented.

Table III about here
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As an illustration of our point that risk premia and prices of covariance risk can deliver different messages, consider FF3. The size-factor coefficient  $\hat{\lambda}_{smb}$  is statistically significant at the 1% level, with a robust  $t$ -ratio of 2.79. In contrast,  $\hat{\gamma}_{smb}$  in Table II has a robust  $t$ -ratio of only 1.19. The reverse occurs for  $hml$ , with  $\hat{\lambda}_{hml}$  not quite significant at the 10% level, yet  $\hat{\gamma}_{hml}$  commanding a  $t$ -ratio of 3.42 earlier. Hence, by focusing on the usual risk premia (the  $\gamma$ s), one might think that  $smb$  is not an important factor in FF3 and that  $hml$  is. This conclusion would be incorrect, however. Results for the prices of covariance risk (the  $\lambda$ s) imply that  $smb$  has explanatory power for the cross-section of expected returns above and beyond the other factors in FF3, while the role of  $hml$  is questionable. Thus, surprisingly, we cannot reject the hypothesis that the expected returns generated by a two-factor model consisting of the market and  $smb$  equal those based on FF3.<sup>19</sup>

To summarize, accounting for model misspecification often makes a qualitative difference in determining whether estimates of the risk premia or the prices of covariance risk are statistically significant, especially when the factor has low correlation with asset returns. This is the case for several of the models (ICAPM, D-CCAPM, CC-CAY) that include macroeconomic or scaled factors. In addition, focusing on the  $\hat{\gamma}$ s, rather than  $\hat{\lambda}$ s, as is typical in the literature, can lead to

erroneous conclusions as to whether a factor is helpful in explaining the cross-section of expected returns.<sup>20</sup>

### *B.3. Tests of Equality of the Cross-Sectional $R^2$ s of Two Competing Models*

In Table IV, we report pairwise tests of equality of  $R^2$ s for different models, some nested and others non-nested. For the reasons discussed earlier, we present the normal test for non-nested models and comment briefly on the sequential test results. Panel A corresponds to the OLS CSR and Panel B to the GLS CSR. Each panel shows the differences between the sample cross-sectional  $R^2$ s for various pairs of models and the associated  $p$ -values (in parentheses). In the case of non-nested models, the reported  $p$ -values are two-tailed  $p$ -values. We use \* to highlight those cases in which the  $p$ -value is at most 0.05.

Table IV about here

The main findings can be summarized as follows. First, the results show that CAPM and CCAPM are often outperformed by other models at the 1% and 5% levels. Specifically, CCAPM is dominated at the 5% level by U-CCAPM, FF3, D-CCAPM, and ICAPM in Panel A, and again by the last two models in Panel B. CAPM is dominated by C-LAB, FF3, and D-CCAPM in Panel A, and by FF3 in Panel B. In many cases the OLS  $R^2$  differences with CAPM exceed 60 or 70 percentage points. In addition, FF3 dominates the consumption models CC-CAY (OLS and GLS) and U-CCAPM (GLS).<sup>21</sup>

There are several cases of large  $R^2$  differences that do not give rise to statistical rejections due to limited precision of the estimates. Recall, for example, that U-CCAPM has the highest OLS standard error (0.244) in Table I. Despite an  $R^2$  difference of 27 percentage points in favor of FF3, the  $p$ -value in Panel A of Table IV is 0.226. As another example, the ICAPM OLS  $R^2$  exceeds that of CAPM by a full 65 percentage points and still just misses being statistically significant at the 5% level. Clearly, the common practice of simply comparing sample  $R^2$  values is not a reliable method for identifying superior models.<sup>22</sup>

We also explored the effect of including the three Fama-French factors, along with the 30 portfolios, as test assets in the various model comparisons. For models with one or more of these

traded factors, inclusion requires that the estimated price of risk conform to the corresponding model restriction (that is, equal the expected market premium over the zero-beta rate or equal the expected spread return for *smb* and *hml*). As discussed by Lewellen, Nagel, and Shanken (2010), this holds either exactly (GLS) or approximately (OLS). The changes in results here are minimal, perhaps because the factors are closely mimicked by the original test assets. For comparison with other studies, we also performed the analysis using just the 25 size and book-to-market portfolios. The range in  $R^2$ s was slightly wider in this case and the standard error of  $\hat{\rho}^2$  was higher for every model. Consistent with the lower precision, there were 11 instances of model comparison rejections at the 5% level, as compared to 15 in Table IV.

Inherent in model misspecification is the fact that one model may exhibit superior performance with some test assets, but worse performance with other assets. To explore this possibility, we repeated the analysis with 25 portfolios formed by sorting stocks into quintiles based on size and then, within each size quintile, by the estimate of the simple *vw* beta.<sup>23</sup> In contrast to the earlier results, the performance of CC-CAY is impressive with these portfolios. Its OLS  $R^2$  is 0.874 (0.366 earlier), about the same as that for ICAPM, and CC-CAY actually dominates FF3 at the 5% level. With GLS estimation, its  $R^2$  of 0.432 is the highest of all the models and CC-CAY is the only model not rejected by the specification tests. Thus, model comparison can be very sensitive to the test assets employed. However, the comparatively strong performance of ICAPM is a fairly robust empirical finding for the test portfolios we examine.

#### B.4. Excess Returns Analysis

Consistent with standard practice in the literature, the CSR analysis thus far has proceeded with the zero-beta rate and risk premium coefficients unconstrained. The resulting  $R^2$  is a reasonable measure of a model’s success in explaining cross-sectional differences in average returns. However, given the high values of the zero-beta rate and the negative market premia, we may not want to “credit” the *theories* for all of this explanatory power. One way of dealing with this issue is to constrain the zero-beta rate to equal the risk-free rate, a practice that is common in other parts of the empirical asset pricing literature. For example, studies that focus on time-series “alphas” when all factors are traded impose this restriction (see, for example, Gibbons, Ross, and Shanken (1989)).

We implement the zero-beta rate restriction in the CSR context by working with test portfolio returns in excess of the T-bill rate, while excluding the constant from the expected return relations.<sup>24</sup> Thus, the expected excess return is simply the sum of the betas times the corresponding risk premia coefficients. As is typical for regression analysis without a constant, the corresponding  $R^2$  measure involves (weighted) sums of squared values of the dependent variable (mean excess returns) in the denominator, not squared deviations from the cross-sectional average. This ensures that  $R^2$  is always between zero and one.

Table V presents  $R^2$ s and other model information for the excess returns specification, in the same format as Table I. The first thing that we notice are the large OLS values of  $R^2$ . These numbers are not directly comparable to the earlier values, however, for the reason just mentioned. Since the models do not include a constant, simply getting the overall level of mean returns right can now enhance a model's  $R^2$ . In contrast, a positive value of the earlier goodness-of-fit measure indicates that a model has some ability to explain *deviations* of mean test-portfolio returns from the cross-sectional average.

Table V about here

The OLS sample  $R^2$  measures in Panel A range from 0.858 (CAPM) to 0.972 (ICAPM), whereas the GLS values in Panel B are much lower, ranging from 0.044 (CCAPM) to 0.339 (ICAPM). Moreover, ICAPM is the only model that is not rejected at the 5% level by either OLS specification test. The empirical results in Internet Appendix Section IV show that the market risk premium estimates are now all positive with the constrained zero-beta rate. In addition, the OLS  $\hat{\gamma}$ s for *cg* (in CCAPM), *cg36*, *vw*, *hml*, and *term* are significantly positive, while those for *rf* and *div* are significantly negative at the 5% level. The GLS results are similar, except that  $\hat{\gamma}_{cg}$  is no longer statistically significant.

The D-CCAPM factor *cgdur* is no longer significantly priced using excess returns, and the model, which was the top OLS performer earlier, now has one of the lowest cross-sectional  $R^2$  values. Thus, although a linear function of the D-CCAPM betas came closest to spanning expected returns earlier (in the OLS metric), it did so with a zero-beta rate almost two percentage points per month above the risk-free rate. With that coefficient constrained to equal the T-bill rate, the fit of the model deteriorates substantially. On the other hand, U-CCAPM moves up in the OLS

rankings, now just behind ICAPM and FF3. Also noteworthy is the fact that *hml* is the dominant factor in this FF3 specification, that is, it now has a significant price of covariance risk, while *smb* does not.

The model comparison results in Internet Appendix Section IV show that there are fewer rejections now. FF3 dominates CAPM (OLS and GLS), as well as CCAPM and D-CCAPM (both GLS), all at the 1% level. There are no additional rejections at the 5% level, although FF3 barely misses over C-LAB (GLS) and ICAPM comes close to dominating CAPM (OLS and GLS). It is interesting to note that while FF3 dominates more models statistically, ICAPM has the higher sample  $R^2$ s. Precision appears to play a role in this. The standard error of ICAPM’s GLS  $R^2$  is the highest of all the models. Again, the importance of taking information about sampling variation into account is evident.<sup>25</sup>

Earlier, we noted that the performance of CC-CAY was impressive with size-beta portfolios employed as the test assets. The model even dominated FF3 at the 5% level (OLS). This is no longer true in the excess returns specification with size-beta portfolios. In this case, ICAPM is again the top OLS performer, followed by FF3. However, CAPM is the only model dominated at the 5% level. With GLS estimation, the CC-CAY  $R^2$  of 0.5 is about twice that of the nearest competitor, but due to its large standard error (0.196) the model does not dominate FF3 or ICAPM, even at the 10% level.

In short, with the zero-beta rate constrained to equal the risk-free rate, only ICAPM and FF3 consistently rank at or near the top of our list of models based on the cross-sectional  $R^2$ . However, apart from CAPM and CCAPM, only D-CCAPM is dominated at the 5% level.

## IV. Multiple Model Comparison

Thus far, we have considered comparison of two competing models. However, given a set of models of interest, one may want to test whether one model, the “benchmark,” has the highest  $\rho^2$  of all models in the set. This gives rise to a common problem in applied work — if we focus on the statistic that provides the strongest evidence of rejection, without taking into account the process of searching across alternative specifications, there will be a tendency to reject the benchmark more often than the nominal size of the tests suggests.<sup>26</sup> In other words, the true  $p$ -value will be larger

than the one associated with the most extreme statistic. For example, in a head-on competition, we saw earlier that FF3 dominates C-LAB at the 5% level with GLS estimation. But will C-LAB still be statistically rejected from the perspective of multiple model comparison?

In this section, we develop and implement a formal test of multiple model comparison. This is a multivariate inequality test based on results in the statistics literature due to Wolak (1987, 1989). Suppose we have  $p$  models. Let  $\rho_i^2$  denote the population cross-sectional  $R^2$  of model  $i$  and let  $\delta \equiv (\delta_2, \dots, \delta_p)$ , where  $\delta_i \equiv \rho_1^2 - \rho_i^2$ . We are interested in testing the null hypothesis that the benchmark, model 1, performs at least as well as all others, that is,  $H_0 : \delta \geq 0_r$  with  $r = p - 1$ . The alternative is that some model has a higher population  $R^2$  than model 1.

The test is based on the sample counterpart of  $\delta$ ,  $\hat{\delta} \equiv (\hat{\delta}_2, \dots, \hat{\delta}_p)$ , where  $\hat{\delta}_i \equiv \hat{\rho}_1^2 - \hat{\rho}_i^2$ . We assume that  $0 < \rho_i^2 < 1$  for all  $i$ , so that  $\hat{\delta}$  has an asymptotic normal distribution with mean  $\delta$  and covariance matrix  $\Sigma_{\hat{\delta}}$  (additional technical conditions are provided in Internet Appendix Section V).

Let  $\tilde{\delta}$  be the optimal solution in the following quadratic programming problem:

$$\min_{\hat{\delta}} (\hat{\delta} - \delta)' \hat{\Sigma}_{\hat{\delta}}^{-1} (\hat{\delta} - \delta) \quad \text{s.t.} \quad \delta \geq 0_r, \quad (13)$$

where  $\hat{\Sigma}_{\hat{\delta}}$  is a consistent estimator of  $\Sigma_{\hat{\delta}}$ . The likelihood ratio test of the null hypothesis is

$$LR = T(\hat{\delta} - \tilde{\delta})' \hat{\Sigma}_{\hat{\delta}}^{-1} (\hat{\delta} - \tilde{\delta}). \quad (14)$$

Since the null hypothesis is composite, to construct a test with the desired size we require the distribution of  $LR$  under the least favorable value of  $\delta$ , which is  $\delta = 0_r$ . This distribution is derived in Internet Appendix Section V, along with a numerically efficient computational procedure that greatly improves on methods employed in previous research. We use this procedure to obtain asymptotically valid  $p$ -values.

In comparing a benchmark model with a set of alternative models, we first remove those alternative models  $i$  that are nested by the benchmark model since, by construction,  $\delta_i \geq 0$  in this case. If any of the remaining alternatives is nested by another alternative model, we remove the “smaller” model since the  $\rho^2$  of the “larger” model will be at least as big. Finally, we also remove from consideration any alternative models that nest the benchmark, since the normality assumption on  $\hat{\delta}_i$  does not hold under the null hypothesis that  $\delta_i = 0$ . An alternative testing procedure for multiple model comparison is needed in this case. We return to this issue below. Table VI provides our findings.



Table VI about here

For the OLS comparisons in Panel A, only CCAPM is rejected, with a  $p$ -value of 0.000. The GLS results in Panel B provide additional evidence against the consumption models. CCAPM and CC-CAY are rejected at the 5% level and U-CCAPM just misses rejection with a  $p$ -value of 0.053. C-LAB, which was dominated in the pairwise comparison with FF3 ( $p$ -value 0.025), is no longer rejected in the multiple model comparison. The GLS  $p$ -value of 0.073 in Table VI is higher than before, since it takes into account the element of searching over alternative models.

Next, we turn to the topic of nested multiple model comparison. Although the  $LR$  test is no longer applicable here ( $\hat{\delta}$  is not asymptotically normally distributed), fortunately our earlier approach to testing for equality of  $R^2$ s can easily be adapted to this context. One need only consider a single expanded model that includes all of the factors contained in the models that nest the benchmark. For example, in the case of CCAPM, this expanded model includes  $cg$ ,  $cay$ ,  $cay \cdot cg$ ,  $vw$ , and  $cgdur$  from CC-CAY and D-CCAPM. Using a lemma provided in Internet Appendix Section I, it is easily demonstrated that the expanded model dominates the benchmark model if and only if one or more of the “larger” models dominate it. Thus, the null hypothesis that the benchmark model has the same  $R^2$  as these alternatives can be tested using the earlier methodology.<sup>27</sup>

The results are as follows. The CCAPM  $p$ -values are 0.009 (OLS) and 0.092 (GLS), while the  $p$ -values for CAPM are 0.057 (OLS) and 0.458 (GLS). Given the  $p$ -value of 0.001 for the CAPM/FF3 comparison in Table IV (OLS and GLS), a Bonferroni approach would have yielded a stronger rejection of CAPM in this case. With four models nesting CAPM, the Bonferroni (upper-bound)  $p$ -value is  $4 \times 0.001 = 0.004$ . But of course, the decision about which joint test to perform should really be made a priori.

We conclude with a few observations about results for our alternative empirical specifications. Consistent with our earlier evidence that the performance of D-CCAPM declines in the excess returns specification, Internet Appendix Section IV shows that the model is rejected at the 5% level in multiple comparison tests with excess returns, as is CCAPM (GLS). Also, multiple model comparison confirms the decline of FF3 when size-beta portfolios are employed. FF3 is rejected at the 5% level in this case, as are CAPM and CCAPM (OLS). Since several models with lower  $R^2$ s

are not rejected, again the greater precision with which the FF3  $R^2$  is estimated contributes to this finding. With excess returns and size-beta portfolios, however, only CAPM (OLS and GLS) and CCAPM (GLS) are dominated at the 5% level.

## V. Simulation Evidence

In this section, we explore the small-sample properties of our various test statistics via Monte Carlo simulations. In all simulation experiments, the test assets are the 25 size and book-to-market portfolios plus five industry portfolios used in most of our analysis. The time-series sample size is taken to be  $T = 600$ , close to the actual sample size of 582 in our empirical work. The factors and the returns on the test assets are drawn from a multivariate normal distribution. Both OLS and GLS specifications are examined. We compare actual rejection rates over 10,000 iterations to the nominal 5% level of our tests. A more detailed description of the various simulation designs can be found in Internet Appendix Section VI.

We start with the specification tests — the  $R^2$  test based on a proposition in Internet Appendix Section I and the approximate  $F$ -test. To evaluate the size properties of these tests, we simulate data for a world in which FF3 is exactly true with expected returns taken to be the sample estimates implied by the model. The  $F$ -test of FF3 performs very well in both cases, with just a slight tendency to overreject (5.5% OLS, 5.6% GLS). The  $R^2$  test is right on the money for OLS, but rejects a bit too much (7.8%) for GLS. To analyze the power of these tests, we simulate data assuming that expected returns equal the sample means. This ensures that FF3 is now misspecified, with population  $R^2$ s in the simulations equal to the sample values observed earlier, 0.747 (OLS) and 0.298 (GLS). The rejection rates for the specification tests of FF3 are close to one in all cases.<sup>28</sup>

Both of our tests of the hypothesis  $\rho^2 = 0$  have the correct size when we simulate a world in which FF3 has no explanatory power, that is, with expected returns taken to be orthogonal to the FF3 loadings. The tests also display good power against alternatives where the true  $R^2$ s for the simulated data equal the sample  $R^2$ s for FF3. Similar conclusions hold for the nested-models test of equality of  $R^2$ s, with CAPM nested in FF3. Here, the size of the test is inferred from simulations in which CAPM is misspecified and the additional FF3 factors are of no help. Power for the nested-models test is evaluated by simulating data for which the true  $R^2$ s equal the sample values and thus CAPM is dominated by FF3.

Next, we turn to our main test, the normal test of equality of  $R^2$ s for non-nested models. In this experiment, the expected returns are specified in such a way that  $\rho^2$  is the same for FF3 and C-LAB, 0.647 (OLS) or 0.203 (GLS). These are averages of the sample  $R^2$ s obtained earlier for the two models. The size property of the test is very good in the OLS case (5.8%), while there is a tendency to underreject a bit (2.7%) with GLS (this tendency is more pronounced for lower values of  $T$ ).

The power of the normal test is explored using the sample  $R^2$ s of FF3 and C-LAB as the population  $R^2$  values. These are 0.747 and 0.548 for OLS, and 0.298 and 0.109 for GLS, so the null hypothesis of equivalent model performance is false in these simulations. The rejection rate is only 14.6% for OLS, but somewhat higher at 31.5% in the GLS case. This is a reflection of the limited precision of the sample  $R^2$ s, given the substantial noise (unexpected) component of returns. We also examine power using CCAPM and FF3 as the two models, with the CCAPM  $\rho^2$  equal to 0.044 (OLS) or 0.011 (GLS). Naturally, power increases substantially, given the large differences in performance. The rejection rates are now 87% (OLS) and 76% (GLS).

Finally, we examine the multiple-comparison inequality test for non-nested models. Recall that the composite null hypothesis for this test maintains that  $\rho^2$  for the benchmark model is at least as high as that for all other models under consideration. Therefore, to evaluate size, we consider the case in which all models have the same  $\rho^2$  value, so as to maximize the likelihood of rejection under the null. We simulate six different single-factor models corresponding to the factors *vw*, *smb*, *cg36*, *lab*, *prem*, and *rf* and implement the likelihood ratio test with  $r = 5$ . The rejection rates range from 3.3% to 5% (OLS) and from 2.7% to 6% (GLS). Thus, the tests are fairly well specified under the null of equivalent model performance.

To examine power, we simulate five of our original models, CCAPM, U-CCAPM, C-LAB, FF3, and ICAPM, with the earlier sample  $R^2$ s serving as the population  $R^2$ s. Since FF3 and ICAPM have the highest  $R^2$ s, we let each of the remaining models serve as the null model in a multiple comparison test against four alternative models. Thus, we evaluate power for three different scenarios. The rejection rates for the OLS test are 13.8% (C-LAB), 35.9% (U-CCAPM), and 86.3% (CCAPM). The corresponding GLS numbers are 25.1%, 64.9%, and 72%, respectively. Naturally, power increases as the  $\rho^2$  of the benchmark model decreases, and “good” power requires that the differences in model performance are fairly large.

Overall, these simulation results suggest that the tests should be fairly reliable for the sample size encountered in our empirical work.

## VI. Conclusion

We analyze the asymptotic properties of the traditional cross-sectional regression methodology and the associated  $R^2$  goodness-of-fit measure when an underlying beta pricing model fails to hold exactly. We also empirically demonstrate the importance of adjusting standard errors for model misspecification for several prominent asset pricing models. As far as we know, our study is the first to consider (analytically or even in simulations) the important sampling distribution of the *difference* between the sample  $R^2$ s of two competing models. As we show, the asymptotic distribution of this difference depends on whether the models are correctly specified and whether they are nested or non-nested.

Our main analysis employs the 25 Fama-French size and book-to-market portfolios plus five industry portfolios as the test assets. In this case, the ICAPM specification of Petkova (2006) is the best overall performer, with the three-factor model of Fama and French (FF3, 1993) right behind. The  $R^2$  differences between these two models are not reliably different from zero, however, regardless of whether OLS or GLS estimation is employed, and regardless of whether the zero-beta rate is constrained to equal the risk-free rate. The durable goods consumption model of Yogo (2006) is competitive with FF3 and ICAPM in the main analysis, but its performance declines dramatically when we impose economic restrictions on the zero-beta rates.

With an alternative set of test assets, namely, 25 size-beta portfolios, some important changes emerge. The conditional CCAPM of Lettau and Ludvigson (2001), one of the poorer performers in the main analysis, now competes with ICAPM for top honors in several specifications. On the other hand, FF3 exhibits some vulnerability with these test assets, and is dominated at the 5% level by both models.

The evidence discussed above involves pairwise model comparison. While this method takes us well beyond the common practice of simply comparing point estimates of  $R^2$ , the pairwise model comparison tests are open to the criticism common in applied work that the process of searching over various models to identify interesting results can lead to an overstatement of statistical significance.

We address this issue by introducing tests of *multiple* model comparison for nested and non-nested models. Naturally, this results in fewer rejections than were obtained earlier. Several of our main conclusions are reinforced, however: rejections of the basic CAPM and CCAPM, near-rejections (at the 5% level) of both the conditional and ultimate CCAPMs, rejection of the durable CCAPM in the excess returns specification, and rejection of FF3 when the test assets are size-beta portfolios.

To summarize, the robust performance of ICAPM and the fact that it is the only model that is never statistically dominated in any of our analyses is impressive. Nevertheless, we should keep in mind that the ICAPM  $R^2$  is sometimes not estimated very precisely. Also, the model achieves its superior explanatory power with five factors, two more than any of the competing models. Still, while this undoubtedly can be an advantage, additional risk measures certainly do not have to be related to actual expected returns, and our statistical analysis does take into account sampling variation related to the larger degrees of freedom.

Looking to the future, other asset pricing models not considered here could, of course, be examined. In terms of the methodology, although our simulation results are encouraging, the small-sample properties of the test statistics proposed in this paper should be explored further. Other metrics for comparing models besides the cross-sectional  $R^2$  could also be considered. Finally, incorporating theoretical restrictions on the risk premia in the measure of model performance might be a way to enhance power and provide more informative model comparison tests.

## Notes

<sup>1</sup>See Lewellen, Nagel, and Shanken (2010) for a related multifactor GLS result with “mimicking portfolios” substituted for factors that are not returns.

<sup>2</sup>The Internet Appendix is available on the *Journal of Finance* website.

<sup>3</sup>Internet Appendix Section II shows how to accommodate portfolio characteristics in the CSR.

<sup>4</sup>See Lewellen, Nagel, and Shanken (2010) and the references therein.

<sup>5</sup>Another solution to this problem is to use simple regression betas as the regressors in the second-pass CSR, as in Chen, Roll, and Ross (1986) and Jagannathan and Wang (1996, 1998). Kan and Robotti (2011) provide asymptotic results for the CSR with simple regression betas under potentially misspecified models.

<sup>6</sup> Some studies allow  $\hat{\beta}$  to change throughout the sample period. For example, in the original Fama and MacBeth (1973) study, the betas used in the CSR for month  $t$  are estimated from data prior to month  $t$ . It has become more customary in recent decades to use full-period beta estimates for portfolios formed by ranking stocks on various characteristics. Generalized method of moments (GMM) and maximum likelihood approaches for estimation and testing have also been developed. See Shanken and Zhou (2007) for detailed references to this literature and a discussion of relations between the different methodologies.

<sup>7</sup>See Jagannathan, Skoulakis, and Wang (2010) for a synthesis of the two-pass methodology.

<sup>8</sup>White (1994) and Hall and Inoue (2003) provide an asymptotic analysis of the GMM estimator when a model is misspecified. However, their GMM representation is not general enough to accommodate the sequential nature of the two-pass CSR estimator. While Hansen (1982, Theorem 3.1) provides the asymptotic distribution of a more general GMM estimator that permits two-pass CSR as a special case (see Cochrane (2005)), his result is only applicable under the assumption that the model is correctly specified. We relax this assumption and provide general formulas to compute standard errors that are robust to model misspecification.

<sup>9</sup>Jagannathan, Kubota, and Takehara (1998), Kan and Zhang (1999), and Jagannathan and Wang (2007) use simulations to examine the sampling errors of the cross-sectional  $R^2$  and risk premium estimates under the assumption that one of the factors is “useless,” that is, independent of returns.

<sup>10</sup>Assuming that an SDF is spanned by  $f_1$ ,  $f_2$ , and a constant, Cochrane (2005, Chapter 13.4) shows that the condition  $\lambda_{A,2} = 0_{K_2}$  indicates that the factors  $f_2$  do not help to explain variation in that SDF, given that the factors  $f_1$  are already included in the model.

<sup>11</sup>Numerical illustrations of these points are provided in Internet Appendix Section III.

<sup>12</sup>All bond yield data are from this source unless noted otherwise.

<sup>13</sup>In contrast to Petkova (2006), we do not orthogonalize the innovations since the  $R^2$  of the model is the same whether we orthogonalize or not.

<sup>14</sup>Following Jørgensen and Attanasio (2003), we linearly interpolate the quarterly values of *cay* to permit analysis at the monthly frequency. As in Lettau and Ludvigson (2001), the cointegrating vector used to obtain the quarterly *cay* series is estimated from the full sample. The monthly series is otherwise predictive in the sense that the returns in a given month are conditioned on a value of *cay* derived from quarterly observations prior to that month.

<sup>15</sup>Our  $\hat{Q}_c$  is more general than the CSRT of Shanken (1985) because we can use sample pricing errors from any CSR, not just the ones from the GLS CSR. In addition, we allow for conditional heteroskedasticity and autocorrelated errors.

<sup>16</sup>Simulation evidence suggests that this test has better size properties than the asymptotic test, especially when  $N$  is large relative to  $T$ .

<sup>17</sup>With a one-lag Newey-West adjustment, the  $p$ -values under 0.10 for the  $R^2$ -based specification test barely change (OLS and GLS). For the  $F$ -test, the only noteworthy change is a decline in the OLS D-CCAPM  $p$ -value from 0.077 to 0.037.  $p$ -values for the OLS and GLS tests of  $\rho^2 = 0$  change little. Finally, most of the standard errors of  $\hat{\rho}^2$  barely change. The largest change across all specifications is an increase for U-CCAPM from 0.244 to 0.269 (OLS).

<sup>18</sup>The market premium is positive in CAPM. In ICAPM, it is positive after controlling for the market's exposure to the hedging factors. See, for example, Fama (1996).

<sup>19</sup>As expected, for one-factor models,  $\hat{\gamma}_1$  and  $\hat{\lambda}_1$  result in similar inferences. In this case, the  $t$ -ratios of  $\hat{\gamma}_1$  and  $\hat{\lambda}_1$  would be identical if we imposed the null hypotheses of  $\gamma_1 = 0$  and  $\lambda_1 = 0$ , so that the errors-in-variables (EIV) adjustment terms drop out of the analysis.

<sup>20</sup>Most of the changes in  $t$ -statistics with a one-lag Newey-West adjustment are trivial, with the largest across all specifications being a drop from 2.34 to 2.10 for the OLS estimator  $\hat{\gamma}_{cg36}$ .

<sup>21</sup>As noted earlier, all  $p$ -values in Table IV are computed under the assumption that the relevant terms are serially uncorrelated. For  $p$ -values less than 0.10, the largest change observed with a one-lag Newey-West adjustment is an increase from 0.032 to 0.049 for the CCAPM/U-CCAPM comparison. Most other changes are trivial.

<sup>22</sup>Using the normal test to test the equality of  $R^2$ s for non-nested models, we find that there are nine rejections at the 5% level in Table IV. If instead we use the sequential test as discussed in Internet Appendix Section I, then there is one less rejection.

<sup>23</sup>All NYSE-AMEX-NASDAQ common stocks are considered. This is similar to the approach of Fama and French (1992). We use quintiles, rather than deciles, to mitigate potential finite-sample issues related to the inversion of a large sample covariance matrix.

<sup>24</sup>With the zero-beta rate constrained in this manner, it follows from the results of Kan and Robotti (2008) that equality of GLS  $R^2$ s for two models is equivalent to equality of their HJ-distances, provided that the SDF is written as a linear function of the de-meaned factors. No

such relation exists for the OLS  $R^2$ . Details of the excess returns analysis are provided in Internet Appendix Section IV.

<sup>25</sup>Using the normal test to test the equality of  $R^2$ s for non-nested models, we find that there are two rejections at the 5% level in Internet Appendix Section IV. Using the sequential test as discussed in Internet Appendix Section I, we obtain the same number of rejections.

<sup>26</sup>Chen and Ludvigson (2009) employ the “reality check” of White (2000) to draw inferences about multiple model comparison with the HJ-distance.

<sup>27</sup>If one of the models has a higher  $R^2$ , then so will the expanded model. Conversely, if none of the models improves the  $R^2$ , then for each of the additional factors, the vector of asset covariances must be orthogonal to the CSR residuals of the benchmark model, as will any linear combination of these covariance vectors. Thus, the expanded model must have the same  $R^2$  as the benchmark.

<sup>28</sup>When the nominal size of the test differs from the actual size, this should be interpreted as power corresponding to the latter.



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**Table I**  
**Sample Cross-Sectional  $R^2$ s and Specification Tests of the Models**

The table presents the sample cross-sectional  $R^2$  ( $\hat{\rho}^2$ ) and the generalized CSRT ( $\hat{Q}_c$ ) of eight beta pricing models. The models include the CAPM, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996), the Fama and French (1993) three-factor model (FF3), the intertemporal CAPM (ICAPM) specification of Petkova (2006), the consumption CAPM (CCAPM), the conditional consumption CAPM (CC-CAY) of Lettau and Ludvigson (2001), the ultimate consumption CAPM (U-CCAPM) of Parker and Julliard (2005), and the durable consumption CAPM (D-CCAPM) of Yogo (2006). The models are estimated using monthly returns on the 25 Fama-French size and book-to-market ranked portfolios and five industry portfolios. The data are from February 1959 to July 2007 (582 observations).  $p(\rho^2 = 1)$  is the  $p$ -value for the test of  $H_0 : \rho^2 = 1$ .  $p(\rho^2 = 0)$  is the  $p$ -value for the test of  $H_0 : \rho^2 = 0$ .  $se(\hat{\rho}^2)$  is the standard error of  $\hat{\rho}^2$  under the assumption that  $0 < \rho^2 < 1$ .  $p(Q_c = 0)$  is the  $p$ -value for the approximate  $F$ -test of  $H_0 : Q_c = 0$ . No. of para. is the number of parameters in the model.

Panel A: OLS								
	CAPM	C-LAB	FF3	ICAPM	CCAPM	CC-CAY	U-CCAPM	D-CCAPM
$\hat{\rho}^2$	0.115	0.548	0.747	0.766	0.044	0.366	0.473	0.772
$p(\rho^2 = 1)$	0.000	0.051	0.002	0.327	0.000	0.001	0.116	0.237
$p(\rho^2 = 0)$	0.258	0.042	0.009	0.009	0.510	0.256	0.005	0.007
$se(\hat{\rho}^2)$	0.200	0.221	0.117	0.145	0.130	0.211	0.244	0.125
$\hat{Q}_c$	0.131	0.060	0.098	0.058	0.137	0.102	0.100	0.067
$p(Q_c = 0)$	0.000	0.170	0.001	0.135	0.000	0.001	0.002	0.077
No. of para.	2	4	4	6	2	4	2	4
Panel B: GLS								
	CAPM	C-LAB	FF3	ICAPM	CCAPM	CC-CAY	U-CCAPM	D-CCAPM
$\hat{\rho}^2$	0.107	0.109	0.298	0.242	0.011	0.015	0.034	0.239
$p(\rho^2 = 1)$	0.000	0.000	0.001	0.024	0.000	0.000	0.000	0.007
$p(\rho^2 = 0)$	0.005	0.337	0.000	0.076	0.547	0.933	0.280	0.016
$se(\hat{\rho}^2)$	0.069	0.071	0.101	0.137	0.036	0.040	0.059	0.133
$\hat{Q}_c$	0.126	0.128	0.099	0.086	0.143	0.141	0.149	0.084
$p(Q_c = 0)$	0.000	0.000	0.001	0.004	0.000	0.000	0.000	0.010
No. of para.	2	4	4	6	2	4	2	4

**Table II**  
**Estimates and  $t$ -ratios of Zero-Beta Rate and Risk Premia under Correctly Specified and Misspecified Models**

The table presents the estimation results of eight beta pricing models. The models include the CAPM, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996), the Fama and French (1993) three-factor model (FF3), the intertemporal CAPM (ICAPM) specification of Petkova (2006), the consumption CAPM (CCAPM), the conditional consumption CAPM (CC-CAY) of Lettau and Ludvigson (2001), the ultimate consumption CAPM (U-CCAPM) of Parker and Julliard (2005), and the durable consumption CAPM (D-CCAPM) of Yogo (2006). The models are estimated using monthly returns on the 25 Fama-French size and book-to-market ranked portfolios and five industry portfolios. The data are from February 1959 to July 2007 (582 observations). We report parameter estimates  $\hat{\gamma}$  (multiplied by 100), the Fama and MacBeth (1973)  $t$ -ratio under correctly specified models ( $t\text{-ratio}_{fm}$ ), the Shanken (1992) and the Jagannathan and Wang (1998)  $t$ -ratios under correctly specified models that account for the EIV problem ( $t\text{-ratio}_s$  and  $t\text{-ratio}_{jw}$ , respectively), and our model misspecification-robust  $t$ -ratios ( $t\text{-ratio}_{pm}$ ). The various  $t$ -ratios of  $\hat{\gamma}_0$  are for the test of the null hypothesis that the excess zero-beta rate (in excess of the average T-bill rate) is equal to zero.

Panel A:OLS										
	CAPM		C-LAB				FF3			
	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{lab}$	$\hat{\gamma}_{prem}$	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{smb}$	$\hat{\gamma}_{hml}$
Estimate	1.61	-0.46	1.77	-0.90	0.21	0.45	1.94	-0.95	0.16	0.41
$t\text{-ratio}_{fm}$	3.48	-1.19	4.16	-2.48	1.76	3.53	5.64	-3.00	1.18	3.41
$t\text{-ratio}_s$	3.46	-1.18	2.63	-1.70	1.12	2.25	5.45	-2.93	1.18	3.41
$t\text{-ratio}_{jw}$	3.39	-1.17	2.79	-1.79	1.20	2.46	5.53	-2.93	1.19	3.44
$t\text{-ratio}_{pm}$	3.12	-1.11	2.78	-1.76	0.99	2.71	5.17	-2.75	1.19	3.42
ICAPM										
	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{term}$	$\hat{\gamma}_{def}$	$\hat{\gamma}_{div}$	$\hat{\gamma}_{rf}$	$\hat{\gamma}_0$	$\hat{\gamma}_{cg}$		
Estimate	1.14	-0.15	0.20	-0.14	-0.02	-0.44	0.96	0.18		
$t\text{-ratio}_{fm}$	2.61	-0.47	2.50	-2.69	-1.32	-3.13	2.57	0.75		
$t\text{-ratio}_s$	1.69	-0.33	1.62	-1.75	-0.89	-2.03	2.51	0.73		
$t\text{-ratio}_{jw}$	1.76	-0.35	1.56	-1.55	-0.91	-1.84	2.53	0.76		
$t\text{-ratio}_{pm}$	1.56	-0.32	1.38	-1.50	-0.85	-1.85	2.14	0.65		
CC-CAY										
	$\hat{\gamma}_0$	$\hat{\gamma}_{cay}$	$\hat{\gamma}_{cg}$	$\hat{\gamma}_{cg-cay}$	U-CCAPM		D-CCAPM			
	$\hat{\gamma}_0$	$\hat{\gamma}_{cay}$	$\hat{\gamma}_{cg}$	$\hat{\gamma}_{cg-cay}$	$\hat{\gamma}_0$	$\hat{\gamma}_{cg36}$	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{cg}$	$\hat{\gamma}_{cgdur}$
Estimate	1.46	-1.46	-0.02	0.00	0.68	3.46	2.20	-1.18	0.45	1.84
$t\text{-ratio}_{fm}$	3.81	-2.42	-0.13	0.99	1.15	3.39	5.82	-3.48	2.26	3.25
$t\text{-ratio}_s$	2.62	-1.67	-0.09	0.69	0.80	2.36	4.41	-2.81	1.72	2.48
$t\text{-ratio}_{jw}$	3.26	-2.07	-0.10	0.78	0.93	2.66	5.22	-3.27	1.69	2.42
$t\text{-ratio}_{pm}$	2.86	-1.21	-0.06	0.30	0.95	2.34	5.10	-3.22	1.25	2.30

**Table II (Continued)**  
**Estimates and  $t$ -ratios of Zero-Beta Rate and Risk Premia under Correctly Specified and Misspecified Models**

Panel B:GLS										
	CAPM		C-LAB				FF3			
	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{lab}$	$\hat{\gamma}_{prem}$	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{smb}$	$\hat{\gamma}_{hml}$
Estimate	1.75	-0.79	1.74	-0.79	0.01	0.02	1.77	-0.81	0.23	0.41
$t$ -ratio <sub><math>fm</math></sub>	7.01	-3.07	6.73	-2.98	0.12	0.28	6.05	-2.86	1.78	3.46
$t$ -ratio <sub><math>s</math></sub>	6.89	-3.04	6.60	-2.95	0.12	0.27	5.87	-2.80	1.78	3.46
$t$ -ratio <sub><math>juw</math></sub>	6.87	-3.03	6.58	-2.93	0.12	0.27	5.92	-2.78	1.78	3.47
$t$ -ratio <sub><math>pm</math></sub>	6.11	-2.83	5.60	-2.59	0.06	0.13	5.09	-2.49	1.79	3.47
	ICAPM						CCAPM			
	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{term}$	$\hat{\gamma}_{def}$	$\hat{\gamma}_{div}$	$\hat{\gamma}_{rf}$	$\hat{\gamma}_0$	$\hat{\gamma}_{cg}$		
Estimate	1.48	-0.51	0.16	-0.04	0.01	-0.27	1.32	0.11		
$t$ -ratio <sub><math>fm</math></sub>	4.71	-1.82	3.07	-0.98	0.45	-2.66	6.56	0.98		
$t$ -ratio <sub><math>s</math></sub>	3.93	-1.62	2.58	-0.82	0.39	-2.24	6.49	0.97		
$t$ -ratio <sub><math>juw</math></sub>	3.89	-1.61	2.59	-0.74	0.37	-2.09	6.40	0.97		
$t$ -ratio <sub><math>pm</math></sub>	2.94	-1.31	1.61	-0.55	0.27	-1.58	5.78	0.59		
	CC-CAY				U-CCAPM		D-CCAPM			
	$\hat{\gamma}_0$	$\hat{\gamma}_{cay}$	$\hat{\gamma}_{cg}$	$\hat{\gamma}_{cg-cay}$	$\hat{\gamma}_0$	$\hat{\gamma}_{cg36}$	$\hat{\gamma}_0$	$\hat{\gamma}_{vw}$	$\hat{\gamma}_{cg}$	$\hat{\gamma}_{cgdur}$
Estimate	1.32	0.01	0.09	0.00	1.28	0.92	1.90	-0.94	0.31	1.05
$t$ -ratio <sub><math>fm</math></sub>	5.93	0.04	0.79	0.52	6.13	1.72	7.60	-3.58	2.50	2.70
$t$ -ratio <sub><math>s</math></sub>	5.85	0.04	0.78	0.52	5.91	1.66	6.64	-3.31	2.20	2.38
$t$ -ratio <sub><math>juw</math></sub>	5.74	0.04	0.78	0.51	5.97	1.73	6.57	-3.33	2.14	2.49
$t$ -ratio <sub><math>pm</math></sub>	4.67	0.03	0.45	0.26	5.27	1.08	5.84	-3.07	1.36	1.86

**Table III**  
**Estimates and  $t$ -ratios of Zero-Beta Rate and Prices of Covariance Risk under Misspecified Models (OLS Case)**

The table presents the estimation results of eight beta pricing models. The models include the CAPM, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996), the Fama and French (1993) three-factor model (FF3), the intertemporal CAPM (ICAPM) specification of Petkova (2006), the consumption CAPM (CCAPM), the conditional consumption CAPM (CC-CAY) of Lettau and Ludvigson (2001), the ultimate consumption CAPM (U-CCAPM) of Parker and Julliard (2005), and the durable consumption CAPM (D-CCAPM) of Yogo (2006). The models are estimated using monthly returns on the 25 Fama-French size and book-to-market ranked portfolios and five industry portfolios. The data are from February 1959 to July 2007 (582 observations). We report parameter estimates  $\hat{\lambda}$  (with  $\hat{\lambda}_0$  multiplied by 100) and the model misspecification-robust  $t$ -ratio ( $t\text{-ratio}_{pm}$ ). The various  $t$ -ratios of  $\hat{\lambda}_0$  are for the test of the null hypothesis that the excess zero-beta rate (in excess of the average T-bill rate) is equal to zero.

	CAPM		C-LAB				FF3			
	$\hat{\lambda}_0$	$\hat{\lambda}_{vw}$	$\hat{\lambda}_0$	$\hat{\lambda}_{vw}$	$\hat{\lambda}_{lab}$	$\hat{\lambda}_{prem}$	$\hat{\lambda}_0$	$\hat{\lambda}_{vw}$	$\hat{\lambda}_{smb}$	$\hat{\lambda}_{hml}$
Estimate	1.61	-2.45	1.77	-6.17	120.82	260.84	1.94	-5.25	4.63	3.33
$t\text{-ratio}_{pm}$	3.12	-1.12	2.78	-2.09	0.82	2.75	5.17	-2.25	2.79	1.60
	ICAPM						CCAPM			
	$\hat{\lambda}_0$	$\hat{\lambda}_{vw}$	$\hat{\lambda}_{term}$	$\hat{\lambda}_{def}$	$\hat{\lambda}_{div}$	$\hat{\lambda}_{rf}$	$\hat{\lambda}_0$	$\hat{\lambda}_{cg}$		
Estimate	1.14	-18.06	147.13	-325.08	-605.05	-108.40	0.96	29.19		
$t\text{-ratio}_{pm}$	1.56	-1.89	0.62	-1.87	-1.63	-1.52	2.14	0.65		
	CC-CAY			U-CCAPM		D-CCAPM				
	$\hat{\lambda}_0$	$\hat{\lambda}_{cay}$	$\hat{\lambda}_{cg}$	$\hat{\lambda}_{cg\text{-cay}}$	$\hat{\lambda}_0$	$\hat{\lambda}_{cg36}$	$\hat{\lambda}_0$	$\hat{\lambda}_{vw}$	$\hat{\lambda}_{cg}$	$\hat{\lambda}_{cgdur}$
Estimate	1.46	-65.77	0.75	4222.68	0.68	31.26	2.20	-7.82	62.72	20.14
$t\text{-ratio}_{pm}$	2.86	-1.43	0.01	0.43	0.95	2.30	5.10	-2.56	0.94	1.57



**Table IV**  
**Tests of Equality of Cross-Sectional  $R^2$ s**

The table presents pairwise tests of equality of the OLS and GLS cross-sectional  $R^2$ s of eight beta pricing models. The models include the CAPM, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996), the Fama and French (1993) three-factor model (FF3), the intertemporal CAPM (ICAPM) specification of Petkova (2006), the consumption CAPM (CCAPM), the conditional consumption CAPM (CC-CAY) of Lettau and Ludvigson (2001), the ultimate consumption CAPM (U-CCAPM) of Parker and Julliard (2005), and the durable consumption CAPM (D-CCAPM) of Yogo (2006). The models are estimated using monthly returns on the 25 Fama-French size and book-to-market ranked portfolios and five industry portfolios. The data are from February 1959 to July 2007 (582 observations). We report the difference between the sample cross-sectional  $R^2$ s of the models in row  $i$  and column  $j$ ,  $\hat{\rho}_i^2 - \hat{\rho}_j^2$ , and the associated  $p$ -value (in parentheses) for the test of  $H_0 : \rho_i^2 = \rho_j^2$ . The  $p$ -values are computed under the assumption that the models are potentially misspecified. \* indicates significance at the 5% level.

Panel A: OLS							
	C-LAB	FF3	ICAPM	CCAPM	CC-CAY	U-CCAPM	D-CCAPM
CAPM	-0.432* (0.034)	-0.631* (0.001)	-0.651 (0.055)	0.072 (0.818)	-0.251 (0.440)	-0.358 (0.367)	-0.657* (0.009)
C-LAB		-0.199 (0.341)	-0.219 (0.369)	0.504 (0.066)	0.182 (0.484)	0.075 (0.812)	-0.224 (0.306)
FF3			-0.020 (0.865)	0.703* (0.000)	0.380* (0.031)	0.274 (0.226)	-0.025 (0.742)
ICAPM				0.723* (0.000)	0.400 (0.067)	0.293 (0.279)	0.006 (0.967)
CCAPM					-0.322 (0.171)	-0.429* (0.032)	-0.728* (0.002)
CC-CAY						-0.107 (0.701)	-0.406* (0.037)
U-CCAPM							-0.299 (0.199)
Panel B: GLS							
	C-LAB	FF3	ICAPM	CCAPM	CC-CAY	U-CCAPM	D-CCAPM
CAPM	-0.002 (0.980)	-0.191* (0.001)	-0.135 (0.418)	0.096 (0.268)	0.092 (0.303)	0.074 (0.452)	-0.132 (0.141)
C-LAB		-0.189* (0.025)	-0.133 (0.325)	0.098 (0.263)	0.094 (0.295)	0.075 (0.433)	-0.130 (0.257)
FF3			0.055 (0.696)	0.287* (0.008)	0.283* (0.008)	0.264* (0.021)	0.059 (0.608)
ICAPM				0.231 (0.110)	0.227 (0.117)	0.209 (0.170)	0.003 (0.986)
CCAPM					-0.004 (0.950)	-0.023 (0.715)	-0.228* (0.008)
CC-CAY						-0.019 (0.764)	-0.224 (0.065)
U-CCAPM							-0.205 (0.140)

**Table V**  
**Sample Cross-Sectional  $R^2$ s and Specification Tests of the Models with a**  
**Constrained Zero-Beta Rate**

The table presents the sample cross-sectional  $R^2$  ( $\hat{\rho}^2$ ) and the generalized CSRT ( $\hat{Q}_c$ ) of eight beta pricing models. The models include the CAPM, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996), the Fama and French (1993) three-factor model (FF3), the intertemporal CAPM (ICAPM) specification of Petkova (2006), the consumption CAPM (CCAPM), the conditional consumption CAPM (CC-CAY) of Lettau and Ludvigson (2001), the ultimate consumption CAPM (U-CCAPM) of Parker and Julliard (2005), and the durable consumption CAPM (D-CCAPM) of Yogo (2006). The models are estimated using monthly excess returns on the 25 Fama-French size and book-to-market ranked portfolios and five industry portfolios. The data are from February 1959 to July 2007 (582 observations).  $p(\rho^2 = 1)$  is the  $p$ -value for the test of  $H_0 : \rho^2 = 1$ .  $p(\rho^2 = 0)$  is the  $p$ -value for the test of  $H_0 : \rho^2 = 0$ .  $se(\hat{\rho}^2)$  is the standard error of  $\hat{\rho}^2$  under the assumption that  $0 < \rho^2 < 1$ .  $p(Q_c = 0)$  is the  $p$ -value for the approximate  $F$ -test of  $H_0 : Q_c = 0$ . No. of para. is the number of parameters in the model.

Panel A: OLS								
	CAPM	C-LAB	FF3	ICAPM	CCAPM	CC-CAY	U-CCAPM	D-CCAPM
$\hat{\rho}^2$	0.858	0.893	0.958	0.972	0.880	0.886	0.946	0.883
$p(\rho^2 = 1)$	0.000	0.010	0.000	0.414	0.006	0.003	0.358	0.001
$p(\rho^2 = 0)$	0.001	0.002	0.000	0.000	0.001	0.003	0.000	0.001
$se(\hat{\rho}^2)$	0.078	0.075	0.025	0.022	0.075	0.081	0.038	0.076
$\hat{Q}_c$	0.219	0.104	0.159	0.058	0.129	0.106	0.089	0.089
$p(Q_c = 0)$	0.000	0.001	0.000	0.166	0.000	0.001	0.014	0.007
No. of para.	1	3	3	5	1	3	1	3
Panel B: GLS								
	CAPM	C-LAB	FF3	ICAPM	CCAPM	CC-CAY	U-CCAPM	D-CCAPM
$\hat{\rho}^2$	0.058	0.091	0.274	0.339	0.044	0.105	0.110	0.083
$p(\rho^2 = 1)$	0.000	0.000	0.000	0.075	0.000	0.000	0.000	0.000
$p(\rho^2 = 0)$	0.005	0.314	0.000	0.003	0.190	0.387	0.028	0.216
$se(\hat{\rho}^2)$	0.039	0.071	0.076	0.166	0.068	0.098	0.095	0.060
$\hat{Q}_c$	0.220	0.189	0.158	0.078	0.197	0.146	0.175	0.196
$p(Q_c = 0)$	0.000	0.000	0.000	0.017	0.000	0.000	0.000	0.000
No. of para.	1	3	3	5	1	3	1	3

**Table VI**  
**Multiple Model Comparison Tests**

The table presents multiple model comparison tests of the OLS and GLS cross-sectional  $R^2$ s of eight beta pricing models. The models include the CAPM, the conditional CAPM (C-LAB) of Jagannathan and Wang (1996), the Fama and French (1993) three-factor model (FF3), the intertemporal CAPM (ICAPM) specification of Petkova (2006), the consumption CAPM (CCAPM), the conditional consumption CAPM (CC-CAY) of Lettau and Ludvigson (2001), the ultimate consumption CAPM (U-CCAPM) of Parker and Julliard (2005), and the durable consumption CAPM (D-CCAPM) of Yogo (2006). The models are estimated using monthly returns on the 25 Fama-French size and book-to-market ranked portfolios and five industry portfolios. The data are from February 1959 to July 2007 (582 observations). We report the benchmark models in column 1 and their sample  $R^2$ s in column 2.  $r$  in column 3 denotes the number of alternative models in each multiple non-nested model comparison.  $LR$  in column 4 is the value of the likelihood ratio statistic with  $p$ -value given in column 5.  $s$  in column 6 denotes the number of models that nest the benchmark model. Finally,  $\hat{\rho}_M^2 - \hat{\rho}^2$  in column 7 denotes the difference between the sample  $R^2$  of the expanded model ( $M$ ) and the sample  $R^2$  of the benchmark model with  $p$ -value given in column 8.

Panel A: OLS							
Benchmark	$\hat{\rho}^2$	$r$	$LR$	$p$ -value	$s$	$\hat{\rho}_M^2 - \hat{\rho}^2$	$p$ -value
CAPM	0.115	2	0.844	0.259	4	0.734	0.057
C-LAB	0.548	5	1.056	0.330			
FF3	0.747	5	0.129	0.901			
ICAPM	0.766	5	0.002	0.825			
CCAPM	0.044	4	21.12	0.000	2	0.733	0.009
CC-CAY	0.366	5	4.728	0.059			
U-CCAPM	0.473	5	1.646	0.222			
D-CCAPM	0.772	5	0.000	0.921			
Panel B: GLS							
Benchmark	$\hat{\rho}^2$	$r$	$LR$	$p$ -value	$s$	$\hat{\rho}_M^2 - \hat{\rho}^2$	$p$ -value
CAPM	0.107	2	0.000	0.607	4	0.337	0.458
C-LAB	0.109	5	5.399	0.073			
FF3	0.298	5	0.000	0.866			
ICAPM	0.242	5	0.153	0.567			
CCAPM	0.011	4	7.349	0.021	2	0.248	0.092
CC-CAY	0.015	5	7.695	0.025			
U-CCAPM	0.034	5	5.456	0.053			
D-CCAPM	0.239	5	0.264	0.563			