



## BRIAN SILVERMAN

J.R.S. Prichard and Ann Wilson Chair in Management, and  
Professor of Strategic Management

A leading expert in business strategy, Professor Silverman has won international acclaim for his work at the intersection of strategy and economics. His research focuses on how firms' strategies and organizational structures interact to affect their performance.

He rejoined the Rotman faculty in 2001 after three years at Harvard Business School.

Professor Silverman's current projects include a study of competitive dynamics in the biotechnology sector. He regularly publishes in leading academic journals and combines this excellence in research with an engaging and infectious enthusiasm in the classroom.

PhD, University of California at Berkeley;

MA, University of California at Berkeley;

SM, MIT; AB, Harvard

"Having also taught at Harvard, what I find so great about the Rotman faculty is the vibrant mix of scholarly research, real-world experience, and the energy that comes with a constantly-evolving curriculum as we develop a new way to think."