Laura B. Doering

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Rotman School of Management

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APPOINTMENTS

Assistant Professor of Strategic Management 2014-present

Rotman School of Management, University of Toronto

EDUCATION

Ph.D. in Sociology and Business Administration 2014

University of Chicago*,* Chicago, IL

Dissertation Title: *The Social Determinants of Emerging Market Growth:*

*Microenterprise and Microfinance in Latin America*

Dissertation Committee: Elizabeth Pontikes (co-chair), Mario Small (co-chair),

Rodrigo Canales, Richard Taub

MA in Sociology 2009

University of Chicago*,* Chicago, IL

MA in International Social Development 2008

University of New South Wales*,* Sydney, Australia

BA in Psychological & Brain Sciences 2005

Dartmouth College,Hanover, NH

Phi Beta Kappa, Magna cum Laude

**FELLOWSHIPS & GRANTS**

Lee-Chin Institute for Corporate Social Responsibility 2015-16

Mellon Foundation Dissertation-Year Grant 2013-14

Kauffman Foundation Dissertation Fellowship 2012

Fulbright IIE Scholar, Panama 2011

Harris Fellowship, Yale University 2005-06

WORKS PUBLISHED, UNDER REVIEW, AND IN PREPARATION

Doering, Laura. (forthcoming). “Necessity is the Mother of Isomorphism: Poverty and Market Creativity in Panama.” *Sociology of Development*

* Profiled in [*The New York Times*](http://www.nytimes.com/2016/03/13/business/attacking-poverty-to-foster-creativity-in-entrepreneurs.html)*:* “Attacking Poverty to Foster Creativity in Entrepreneurs” (March 12, 2016)
* Winner of the Baker Prize (2014), Division of Social Sciences, University of Chicago
* Winner of the Spring Institute Award (2012), Department of Sociology, University of Chicago

Laura Doering & Sarah Thébaud. “The Effects of Gendered Occupational Roles on Men's and Women's Workplace Authority: Evidence from Microfinance”

*Revise and resubmit at American Sociological Review*

Laura Doering. “Personal Ties and Financial Outcomes: Embeddedness in Microfinance”

*Revise and resubmit at American Journal of Sociology*

* Winner of the Burt Outstanding Paper Award from the ASA Economic Sociology Section

Laura Doering. “Doing Well and Doing Good? The Hidden Burdens of Corporate Social Initiatives”

*Working paper*

Laura Doering & Chris Liu. “Geographic Locations and Entrepreneurship: Evidence from Randomized Housing.”

*Working paper*

Chris Yenkey, Laura Doering, and Pete Aceves. “The Financialization of Everyday Life: Mobile Money and (In)Formal Activity in a Developing Context”

*Working paper*

**BOOK CHAPTERS & REVIEWS**

Doering, Laura. 2014. “Book Review: The Outsider Entrepreneurs.” *American Journal of Sociology* 120(4):1245–47.

Laura Doering & Mauro Small. 2016. “Sustainable Enterprise in Panama” in *The World Guide to Sustainable Enterprise*, edited by Wayne Visser.

**COMMENTARY IN THE MEDIA**

Doering, Laura. March 31, 2016. “[Impact Investing’s not Inefficient; Your Money’s Working Double Duty.](http://www.theglobeandmail.com/report-on-business/rob-commentary/impact-investings-not-inefficient-your-moneys-working-double-duty/article29444430/)” *The Globe and Mail.*

Doering, Laura; Olivares, Amira; and Pardo, Yasmin. January 7, 2016. “[Consejos Prácticos para Poner en Marcha tu Negocio.](http://laestrella.com.pa/economia/consejos-practicos-para-poner-marcha-negocio/23914442)” *La Estrella de Panamá.*

**PRESENTATIONS & LECTURES**

AY 2015-2016

“The Effects of Gendered Occupational Roles on Men's and Women's Workplace Authority: Evidence from Microfinance”

* Junior Organizational Theory Conference, University of Toronto (Oct 2015)
* Department Colloquium, Watson Institute, Brown University (Nov 2015)
* Department Colloquium, Organizational Studies, University of Michigan (Nov 2015)
* Department Colloquium, Strategy and Organizations, McGill University (Jan 2016)

AY 2014-2015

“The Financialization of Everyday Life: Mobile Money and (In)Formal Activity in a Developing Context”

* American Sociological Association Annual Meeting, Chicago, IL (Aug 2015)

“Necessity is the Mother of Isomorphism: Poverty and Market Creativity in Panama”

* Kauffman Foundation Emerging Scholars Conference, Kansas City, MO (Oct 2014)
* American Sociological Association Annual Meeting, Chicago, IL (Aug 2015)

“The Effects of Gendered Occupational Roles on Men's and Women's Workplace Authority: Evidence from Microfinance”

* Community of Social Innovation Conference, University of Michigan (May 2015)
* Rotman Strategy Brown Bag, University of Toronto (May 2015)

AY 2013-2014

“Rethinking Escalation of Commitment: Relational Lending in Commercial Microfinance”

* Department Colloquium, Sociology, Brown University (Oct 2013)
* Department Colloquium, Management, Columbia Business School (Nov 2013)
* Department Colloquium, Sociology, Princeton University (Dec 2013)
* Department Colloquium, Institute of Management, University of Lugano (Dec 2013)
* Department Colloquium, Strategy and Entrepreneurship, London Business School (Jan 2014)
* Department Colloquium, Strategy, University of Toronto (Jan 2014)
* Department Colloquium, Wagner School of Public Service, New York University (Feb 2014)

AY 2012-2013

“Necessity-Driven Internal Migration and the Emergence of Novel Businesses Among the Entrepreneurial Poor”

* Academy of Management Annual Meeting (Aug 2013)
* Development Sociology Annual Meeting (November 2012)

“Rethinking Escalation of Commitment: The Case of Commercial Microfinance”

* Kellogg-Booth Student Symposium, Northwestern University (April 2013)
* Argument and Evidence Workshop, Booth School of Business, University of Chicago (Feb 2013)

AY 2011-2012

“Necessity is the Mother of Isomorphism”

* American Sociological Association Annual Meeting (Aug 2012)
* Argument and Evidence Workshop, Booth School of Business, University of Chicago (Apr 2012)

“Unexpected Innovation: How Panamanian Entrepreneurs Bring Novelty to Market”

* Midwest Sociological Society Annual Meeting (Mar 2012)
* Money, Markets, and Consumption Workshop, University of Chicago (Feb 2012)
* Berlin Roundtables on Transnationality, WZB (Jul 2011)

“*Caminos hacia el Emprendimiento*”

* Invited lecture at Universidad Latina. Santiago, Panama. (Sep 2011)

**TEACHING**

Entrepreneurship for Social Ventures 2015, 2016

MBA and Undergraduate

Rotman School of Management, University of Toronto

Strategic Management Doctoral Seminar Autumn 2014 & Spring 2015

Co-taught with Nico Lacetera

Rotman School of Management, University of Toronto

Coordinator, MBA Major in Sustainability Summer 2015-Present

Lecturer, University of Chicago Summer Economics Seminar 2013

MA Committee Member for Kathryn Landyut, New York University2012

Thesis: Securitization in Developing Economies

**PROFESSIONAL SERVICE**

American Journal of Sociology, Manuscript Board Member (2011-12)

American Journal of Sociology, Ad-hoc Reviewer

American Sociological Review, Ad-hoc Reviewer

Journal of Development Studies, Ad-hoc Reviewer

Journal of International Business Studies, Ad-hoc Reviewer

Strategic Entrepreneurship Journal, Ad-hoc Reviewer

Management Science, Ad-hoc Reviewer

**LANGUAGE**

Fluent in Spanish