

...Strategy

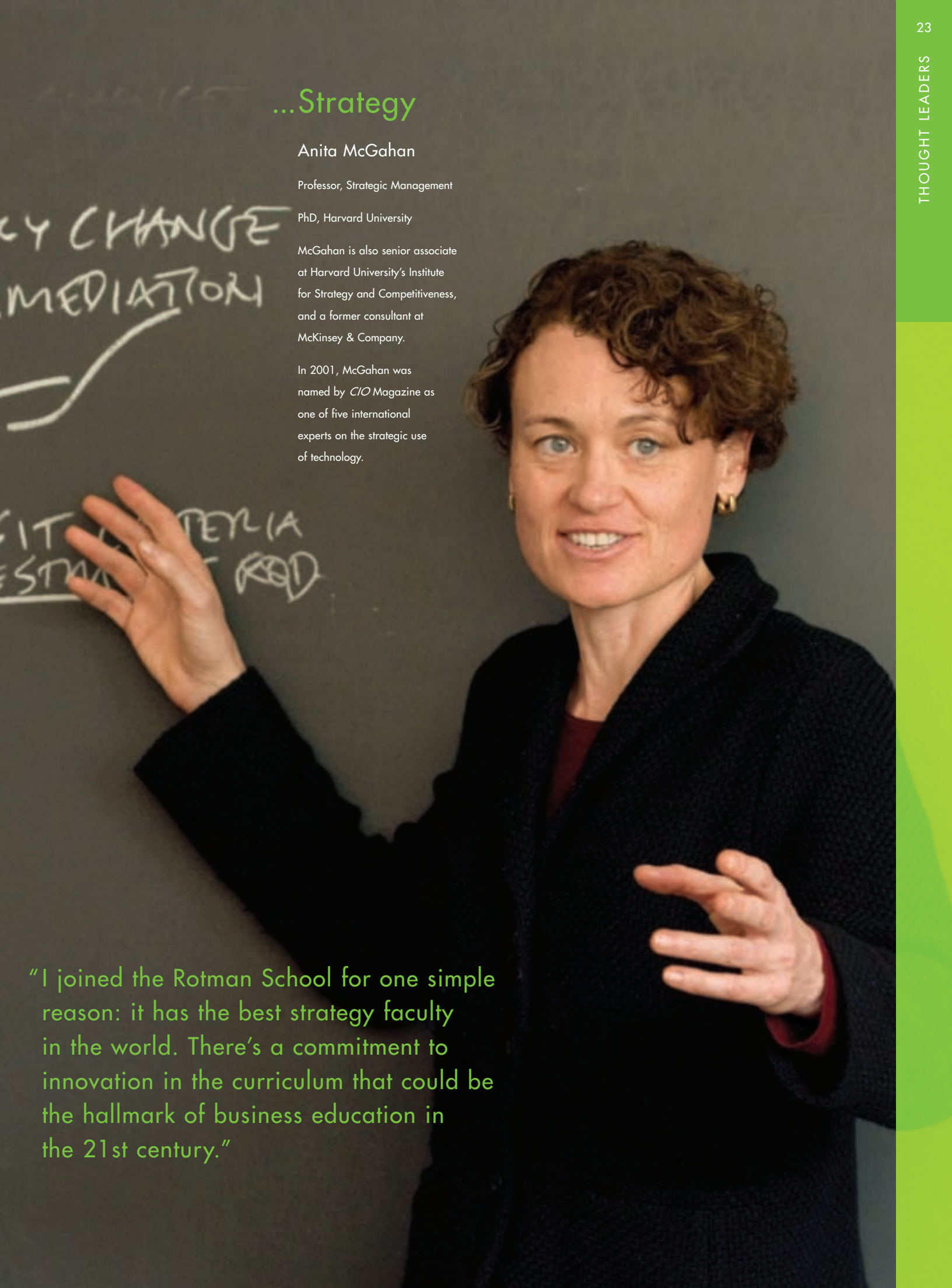
Anita McGahan

Professor, Strategic Management

PhD, Harvard University

McGahan is also senior associate at Harvard University's Institute for Strategy and Competitiveness, and a former consultant at McKinsey & Company.

In 2001, McGahan was named by *CIO* Magazine as one of five international experts on the strategic use of technology.

Anita McGahan is a woman with short, curly brown hair, wearing a dark blue or black cardigan over a maroon top. She is smiling and gesturing with her hands as if speaking. Behind her is a dark grey chalkboard with white chalk writing. The writing includes 'CHANGE', 'MEDIATION', and 'ESTABLISHMENT'.

"I joined the Rotman School for one simple reason: it has the best strategy faculty in the world. There's a commitment to innovation in the curriculum that could be the hallmark of business education in the 21st century."