



HEALTH LEADERSHIP PROGRAM

Turning leadership potential into
leadership ability

Rotman



Joseph L. Rotman School of Management
University of Toronto

King's Fund



MOVING INTO THE LEAD POSITION

As a senior health care executive, you have already demonstrated your leadership potential with your past accomplishments. Now it is time to transform that potential into leadership ability. A team from the Rotman School of Management and The Change Foundation interviewed hospital CEOs, board chairs and other senior health care leaders who indicated a void in educational opportunities for individuals eager to meet the challenges of their executive roles. This analysis identified the need for tomorrow's leaders – like you – to acquire a strategic and integrated perspective on leadership, change management, and enhanced business management expertise.

The Health Leadership Program involves an innovative partnership between the Rotman School, The Change Foundation and the UK-based King's Fund. It provides a rich and diverse combination of business school acumen, health leadership and management tools. You will learn with your peers from across the country, exposing you to issues at the forefront of today's health care management practices. The seniority and diversity of participants offers a unique forum for discussion, reflection and learning that will have immediate relevance and permanent value in your career.



PROGRAM THEMES:

Strategic Leadership: A successful leader determines what to do under conditions of great uncertainty. As a graduate of this program, you will have the skills to lead while considering the multiple and conflicting interests of many stakeholders and enormous quantities of information. In addition, as a health care leader, the program will enable you to accomplish your objectives as you work with large and diverse groups of people over whom you have limited formal control.

Management of Change: To lead change effectively, you need to adopt a schematic approach and a process for working with stakeholders inside and outside your organization. As a program participant, you will use a computer-based simulation to learn about the tools and techniques for managing change in a health care institution.

Emotional and Political Intelligence: Effective leaders must be self-aware. You need to understand your own emotional make-up and the type of emotional responses your behaviour triggers in others. Political intelligence involves the levers for change in our publicly-funded, single payor system.

Managerial Tools: Many management tools and techniques commonly used in the business world can play a useful role in our health care system. The program will expose you to the range of these tools and give you the means to adapt and apply them to your organization.

“A senior member of my staff – someone not prone to hyperbole – reports that the Health Leadership Program has been one of the most compelling educational experiences of her life.”

Recent comment from industry leader

PROGRAM FORMAT AND SCHEDULE:

Teaching methods are based on a peer-learning model and include case studies, small group work, and the computer-based change management simulation developed specifically for the program. The program also includes personal assessment, reflective learning and an international study tour to the United Kingdom. The modular format gives you time to apply what you’ve learned between sessions. The program will expose you to new skills, viewpoints and business models. You will take perspectives and best practices back to your workplace and quickly demonstrate your new leadership abilities to yourself, your colleagues, and your organization’s top management.

**Module I: February 7-11, 2005 – Integrative Thinking:
New Concepts for New Times**

Module II: April 18-22, 2005 – Study Tour to UK

Module III: June 13-17, 2005 – Mastering Change

Module IV: August 22-26, 2005 – Strategy & Leadership

PROGRAM FEE:

\$15,000. The fee is payable in two instalments, one per fiscal year. Flexible payment plans are available. Please inquire. A 10 per cent fee reduction is available for Rotman alumni. Completed applications should be submitted by January 3, 2005.

FOR MORE INFORMATION OR TO APPLY TO THE PROGRAM:

www.rotmanexecutive.com/hlp

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